

1 **A Holistic Review of off-site Construction Literature Published between**
2 **2008 and 2018**

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15 **Abstract**

16 Off-site construction (i.e., OSC) has become an emerging research domain in the recent
17 decade. Through a three-step holistic review approach incorporating bibliometric search,
18 scientometric analysis, and in-depth qualitative discussion, this study contributes to the body
19 of knowledge in OSC by critically reviewing and summarizing: 1) the latest research
20 keywords and main research topics in OSC; 2) the performance of OSC compared to that of
21 conventional construction approach; 3) current research gaps in integrating OSC with other
22 emerging construction concepts; and 4) future research directions in OSC. OSC is a domain
23 that can be extended to cross-disciplinary research from the perspectives of engineering,
24 management, and technology. Existing research have been focusing on many research

25 disciplines, such as structural behaviors and joint connections of prefabricated components,
26 scheduling and planning of off-site activities, as well as performance evaluation of OSC.
27 However, further research is needed in integrating the emerging digital construction
28 technology, integrated project delivery method, lean construction, and issues of sustainability
29 of OSC. There are still limited studies linking OSC to the concept of Design for
30 Manufacturing and Assembly. Future research should also adopt a larger database and allow
31 for comprehensive evaluation of OSC performance.

32 **Keywords:** Off-site construction (OSC); prefabrication; scientometric analysis; science
33 mapping; literature review.

34

35

36 **1. Introduction**

37 Off-site construction (OSC) offers a new construction approach by moving the building
38 construction process away from the jobsite into a controlled factory environment (Jiang et al.,
39 2018). Though OSC is still at the early stage of its application in developing countries (e.g.,
40 China) (Hong et al., 2018), this emerging construction technique has stimulated wide public
41 attention due to its potential advantages in achieving better project performance, such as
42 reducing project duration and minimizing construction waste. Multiple studies have
43 compared the performance between OSC and conventional construction methods in terms of
44 cost (Hong et al., 2018), energy performance (Hong et al., 2016), and overall sustainability of
45 the process (Kamali and Hewage, 2017). OSC involves the modularity of construction
46 products, which is related to design, manufacture, supply chain, and the life cycle assessment
47 (Sonego et al., 2018). These contemporary construction issues, comprised of Building
48 Information Modeling (BIM), integrated project delivery (IPD), and environmental

49 sustainability have already gained increasing attention in both academia and industry.
50 Accompanying these contemporary issues, OSC, by its nature is not isolated from them. As
51 more studies are being published in the domain of OSC, there is a further need to gain
52 answers to certain key questions, including but not limited to: 1) What are the latest research
53 topics within OSC? 2) How is OSC performing compared to traditional construction methods?
54 3) Have IPD, BIM, and other construction concepts (e.g., lean) been integrated into OSC?
55 and 4) What are the main trends and near-future directions in OSC(e.g., OSC linked to lean
56 and BIM)? The following sections of this review paper are structured as: Section 2 provides
57 the rationale of this review-based research; Section 3 describes the research methodology;
58 Section 4 shows the results of bibliometric search and scientometric analysis; Section 5
59 extends the science mapping results into in-depth qualitative discussion; and finally Section 6
60 concludes this review-based study. The findings are demonstrated in sections 4, 5, and 6 and
61 respond directly to the above research questions.

62 **2. Motivation of the Research**

63 Literature review is considered as an expedient approach to gain in-depth understanding
64 of a research domain (He et al., 2017), such as the performance of OSC compared to
65 traditional construction, and integration of OSC with other emerging construction concepts in
66 this study. A thorough review of existing literature published in the OSC domain, such as Pan
67 and Sidwell (2011), Li et al. (2014), Gasparri et al. (2015), Tam et al.(2015), and Mann
68 (2017), could provide insights addressing these aforementioned research questions. Hosseini
69 et al. (2018) reviewed the OSC literature over the period 1975-2017. However, it is still
70 unclear to point out the latest research topics within the OSC community, especially in the
71 more recent decade. Recent studies such as Hong et al. (2018) focused on the cost
72 performance of OSC projects but based on a limited project sample. Hence, a comparative
73 study of the performance of OSC projects and traditional site construction is needed, ideally

74 with a larger sample. Emerging construction technologies and delivery methods, such as BIM
75 (Abanda et al., 2017; Lee and Kim, 2017), IPD (Nawi et al., 2014; Osman et al., 2017) and
76 lean (Nahmens and Ikum, 2012; Yu et al., 2013) have been discussed in the OSC projects.
77 Nevertheless, it remains unclear how these concepts or methods could be integrated to
78 enhance the performance of OSC projects.

79 More recent review-based studies in OSC, such as Li et al. (2014) and Mostafa et al.
80 (2016), have been based on manual reviews that might be prone to subjectivity and restricted
81 in their lack of reproducibility (Hammersley, 2001; Markoulli et al., 2017). Consequently,
82 Hosseini et al. (2018) addressed this gap by introducing the scientometric analysis into the
83 review of OSC. The main motivation of this study was to propose a more holistic approach
84 embedded with a more in-depth qualitative discussion to the existing scientometric analysis-
85 based studies. Several recent scientometric analysis-based reviews, including Hosseini et
86 al.'s (2018) work in OSC, Zhao et al.'s (2017) work in BIM, and Song et al.'s (2016) work in
87 PPP, were limited to the scientometric analysis itself only, without engaging thorough
88 discussions to reveal more depth information or implications to a wider readership. Further
89 discussions such as the current mainstreamed research themes, limitations, and framework for
90 future directions were not provided. These aforementioned scientometric analysis-based
91 reviews were limited to self-exploratory topics for discussions such as the most productive
92 scholar, the upmost influential journal, and most frequently searched keywords. Apparently,
93 the level of details presented in aforementioned review papers could be enhanced. For
94 example, the findings of Hosseini et al. (2018) can be extended to open in-depth discussions
95 (e.g., future research directions) following the science mapping of OSC-related publications.

96 Therefore, a more holistic approach incorporating multiple steps are proposed to provide
97 a more comprehensive picture of the current status, research gaps, and proposed research
98 directions for OSC. By adopting a more holistic approach, this study aims to achieve these

99 objectives: 1) to adopt a bibliometric search to identify the latest research topics in the
100 domain of OSC within the recent decade; 2) to summarize the performance of OSC compared
101 to the traditional construction methods from the selected literature sample; 3) to reveal the
102 current gaps in OSC research such as the isolation between OSC and BIM, as well as that
103 between OSC and lean construction (Eastman et al., 2011; Hosseini et al., 2018); and 4) to
104 provide a further framework on recommendations for future research in OSC.

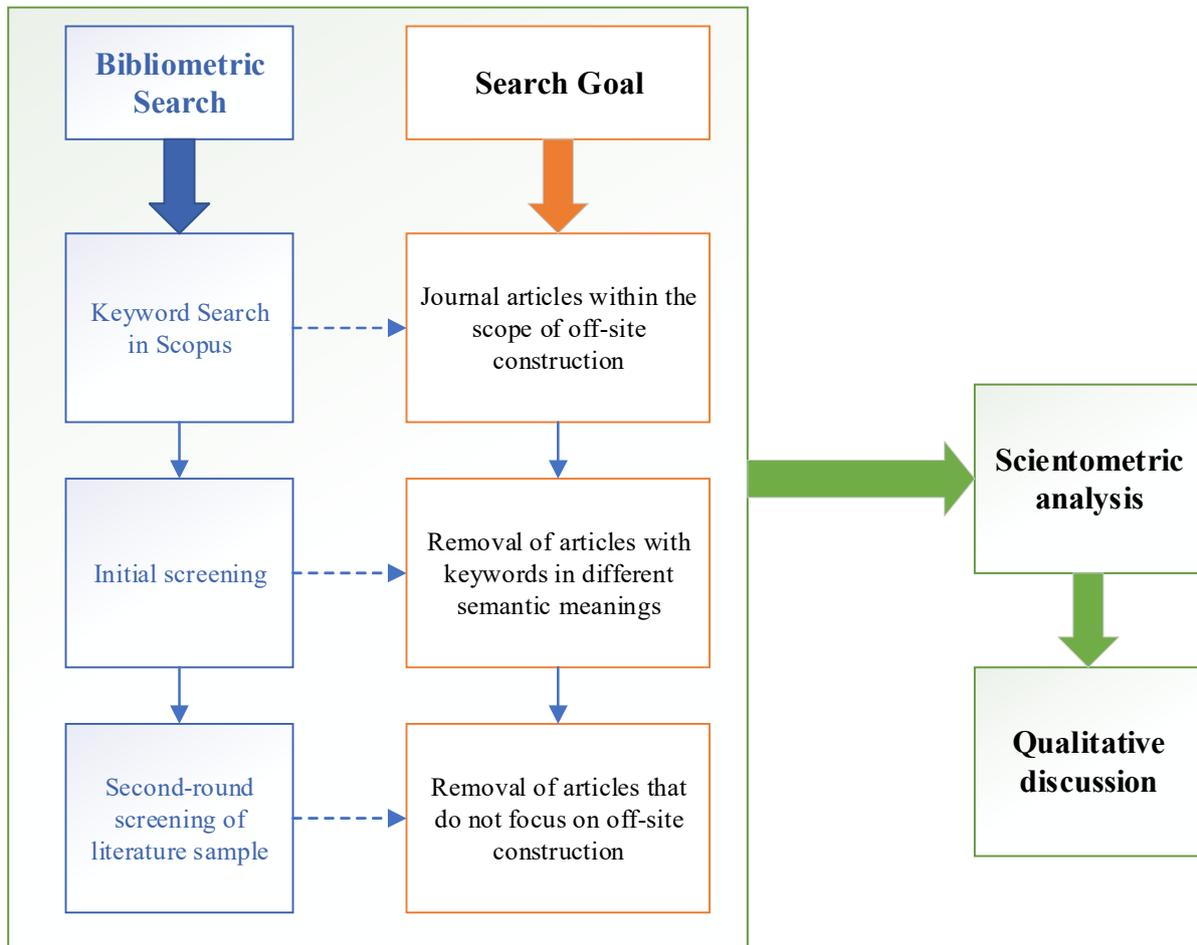
105 **3. Methodology**

106 This study introduced a multi-step holistic review approach in addressing the pre-defined
107 research questions related to the latest research themes in OSC, the overall performance of
108 OSC, integration of OSC with other emerging construction concepts, as well as the trends of
109 OSC research. It integrated the review steps from earlier studies in OSC including Li et al.
110 (2014), Mostafa et al. (2016), and Hosseini et al. (2018). This holistic review further provides
111 a framework linking existing research areas within OSC to near-future research directions,
112 encouraging more interdisciplinary research involving related research areas.

113 Main research questions were firstly initiated from collective efforts, including pilot
114 study, workshops, seminars, conferences, industry magazines such as Construction Manager
115 by Chartered Institute of Buildings (2018), meeting and interviewing industry professionals
116 involved in OSC projects. After two rounds of group discussion among the research team, a
117 consensus were reached on these four aforementioned research questions. They were
118 presentative among the existing literature in OSC. For example, existing studies have been
119 focusing on the safety and sustainability performance (e.g., Fard et al., 2017) of OSC projects.
120 The integration between BIM and OSC has been emphasized (e.g., Li et al., 2018).

121 The continued study then adopted a holistic approach in reviewing the state-of-the-art
122 research of OSC in the recent decade. The initial phase was a bibliometric review of journal

123 articles, followed by the science mapping of the literature sample, and then the qualitative
124 discussion of research themes in OSC. The workflow of this review-based study is illustrated
125 in Fig.1.



126

127 Fig.1. The workflow of OSC review in this study

128 As shown in Fig.1, a systematic approach was adopted consisting of three steps, namely
129 bibliometric search, scientometric analysis, and qualitative discussion. The bibliometric
130 search comprised of three sub-steps to scoping the literature that fall into the scope of OSC
131 research. Based on the finalized literature sample, science mapping assisted by text mining
132 was adopted to analyse the key findings (e.g., main research keywords) in the literature.
133 Finally, this study extended science mapping (i.e., bibliometric research and scientometric

134 analysis) by providing further discussions on the pre-defined research questions. A detailed
135 description of these three steps are provided in the following subsections.

136

137

138 3.1. Bibliometric search

139 Bibliometric search of OSC literature was performed in *Scopus*, which has been
140 described by AghaeiChadegani et al. (2013) as the search engine covering more journals and
141 more recent publications compared to any other available digital sources (e.g., *Web of*
142 *Science*). *Scopus* was also recommended by other studies (Heet al., 2017; Oraee et al., 2017;
143 Hosseini et al., 2018) within the construction and project management fields. In the domain
144 of OSC, a wide range of interchangeable terms have been used (Mao et al. 2015), such as
145 ‘prefabricated construction’ or ‘modular construction’. By reviewing earlier studies (e.g., Pan
146 and Goodier, 2012; Cao et al., 2015; Mao et al., 2015; Hosseini et al. 2018). Keywords in OSC
147 research were selected based on the thorough review of these previous relevant papers
148 regarding the definition and concepts of OSC. A list of terms for OSC that were used
149 interchangeably were noted as keywords. They have comprehensively covered the definitions
150 of OSC, and allow a wide range of OSC papers to be initially included. The bibliometric
151 research was set initially by inputting keywords in *Scopus* denoted below:

152 **TITLE-ABS-KEY**(“Off-site construction” OR “off site construction” OR “prefabricated
153 construction” OR “industrialized building” OR “panelized construction” OR “modular
154 construction” OR “tilt up construction” OR “offsite construction” OR “precast construction”
155 OR "tilt-up construction" OR "off-site manufacturing" OR "prefabrication construction")

156

157 Moreover, all associated journal papers published in English in the recent decade (i.e.,
158 from 2008 to 2018) were selected for this study. Only literature in OSC published in the last
159 decade were included due to two reasons: first, this study aimed to investigate the latest
160 topics and a trend within OSC. As recommended by multiple scholars (e.g., Yuan, 2017), a
161 ten year period is generally a typical time range for selecting the more recent articles for
162 literature review; secondly, journal articles in the OSC domain started coming into the
163 academic attention since 2008 (Fig.2), before which articles were not published in large
164 quantities. It also makes more sense to observe the trend of annual article number since 2008.
165 That is: the annual number was relatively stable from 2008 to 2010, and then significantly
166 increased since 2011 until 2015, and another significant increase in 2016.

167 Peer reviewed and non-peer reviewed conference papers were excluded. Multiple studies
168 (e.g., Butler and Visser, 2006; Yi and Chan, 2013) have explained the rationale for excluding
169 conference papers but journal articles only (especially high-impact journals) for review-
170 focused studies. Basically, the exclusion of conferences papers is based on the fact that
171 conference papers are published in large amounts, but with less rich information compared to
172 peer-reviewed journal papers. Excluding conference papers but only recruiting journal
173 articles is a commonly accepted approach to conducting literature review, such as work
174 undertaken by Oraee et al. (2017), He et al. (2017), Zhao et al. (2017) and Hosseini et al.
175 (2018).

176 According to Fig.1, further refinements of collated literature were performed to screen
177 out articles that did not fall into the scope of civil engineering, building construction,
178 architectural engineering, and architecture. Articles within the intended scope, but not
179 focusing on particularly on OSC were also excluded in the literature sample.

180 *3.2.Scientometric analysis*

181 The text-mining tool, *VOSViewer* (van Eck and Waltman, 2010), was applied to generate
182 the visualized map in OSC. Besides *VOSviewer*, other text-mining tools used in other studies
183 includes CiteSpace(Chen, 2016) and Gephi (Bastian et al., 2009). Compared to other text-
184 mining tools, *VOSViewer* is suitable for visualizing larger networks and it also has special text
185 mining features (Van Eck and Waltman, 2014). An increasing adoption of *VOSViewer* can be
186 seen in assisting the literature review in the field of construction engineering and project
187 management, such as public-private-partnership (Song et al., 2016), BIM (He et al., 2017),
188 and building control (Park and Nagy 2018). It can also be applied in other potential research
189 domains (Zhao, 2017). *VOSViewer* creates distance-based maps of networks where the
190 distances among nodes indicate the level of closeness amongst them (Oraee et al., 2017). The
191 data downloaded from certain literature sources (e.g., *Scopus*) can be transported into
192 *VOSViewer* to generate the network among publications. Citation is one of the main
193 measurements to quantify the influence of a scholarly work or a publication. According to
194 van Eck and Waltman (2014), the use of direct citation has become a common measure to
195 identify the most influential studies in a field. More detailed descriptions of working
196 mechanism of *VOSViewer* can be found in Eck and Waltman (2014). Applying *VOSViewer* in
197 scientometric review has been found in a few existing studies (e.g., Song et al., 2016; He et
198 al., 2017) within the discipline of construction and project management, and potential other
199 areas too (Zhao, 2017).

200 As recommended by Park and Nagy (2018), *VOSViewer* was adopted to: 1) import the
201 literature source from *Scopus*; 2) visualize and compute the influence of key journals, scholars,
202 publications, and countries in the research community of-site construction; and 3) analyze the
203 co-occurrence of research keywords. Five categories within scientometric analysis was
204 targeted besides an overview of the literature sample, including: 1) journal sources; 2) co-
205 occurrence of keywords, 3) co-authorship analysis, 4) citation of articles, and 5) countries

206 active in OSC research. These five categories were adopted as the core sections under
207 scientometric analysis as they have been the most commonly adopted key contents in
208 literature-reviewed based studies, such as in Song et al. (2016), Oraee et al. (2017), He et al.
209 (2017), Zhao et al. (2017), and Hosseini et al. (2018). These categories provide a good overall
210 view of the ongoing research in the selected domain. For example, the network of keywords
211 indicates the frequently studied topics and their inter-relatedness. Secondly, these categories
212 can facilitate the qualitative discussions and to help with addressing the four research
213 questions. For example, the category of “countries active in OSC research” would show a list
214 of countries in which more studies in evaluating the performance of OSC projects have been
215 adopted. This would then lead to the discussion relating to the country background that would
216 affect the performance of OSC projects compared to traditional construction.

217 *3.3. Qualitative discussion*

218 Following the bibliometric analysis and science mapping, a qualitative discussion was
219 conducted to evaluate the current research focus areas in OSC, to summarize the performance
220 of OSC in comparison with traditional construction, to explore the gaps of integrating OSC
221 to multiple other emerging construction concepts (e.g., BIM), and to provide
222 recommendations for near-future research in OSC. Current main research areas within OSC
223 were summarized, such as cost-benefit analysis (Hong et al., 2018) within OSC. Some inter-
224 linked research themes were discussed based on existing findings, such as BIM and OSC, as
225 well as integrated project delivery (IPD) and OSC. A framework illustrating the needs of
226 OSC-related cross-disciplinary research was ultimately initiated.

227 **4. Results of Science Mapping**

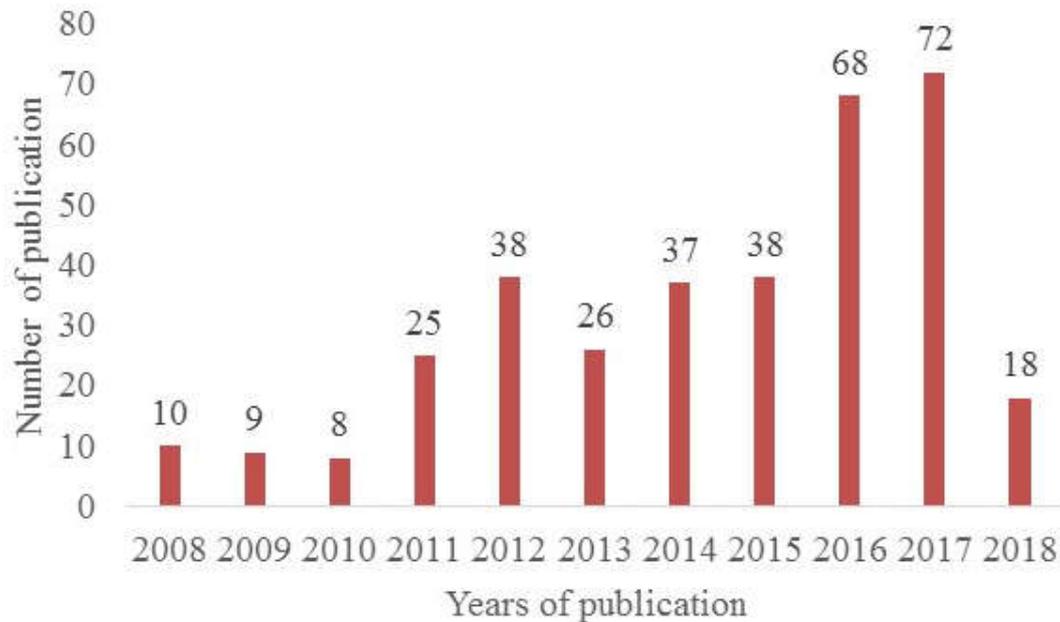
228 By performing the bibliometric search using pre-defined OSC keywords in Scopus, a
229 total of 1,212 journal articles published from 2008 to 2018 were found, up to mid-February

230 2018. Pitfalls were found when researchers reviewed these initially-found articles. Keywords
231 such as *modular construction* used in some articles could be semantically different in other
232 fields, for example, computer programming (Parreira Júnior and Penteadó, 2018), chemistry
233 (Fan et al., 2017), and biomedical material science (Medishetty et al., 2017). Even the
234 keyword *prefabricated construction* could be ambiguous, as it might have different meanings
235 in a different field (de la Sota et al., 2017). Therefore, a second round of screening was
236 conducted to exclude articles with keywords in different semantic meanings. Upon
237 completing the second-round screening, 857 articles remained with the correct semantic
238 meaning of OSC which must contain one of these key keywords (i.e. modular construction)
239 in their title, abstract, or keyword list. The third round of screening was performed to remove
240 articles that has no focus on OSC. This was conducted even for the articles that belonged to
241 the scope of architecture, civil engineering or relevant fields. For example, in the study of
242 Jin et al. (2017), although prefabricated construction was mentioned in its linkage to BIM, the
243 actual focus of the study was on BIM adoption. Therefore, articles similar to Jin et al. (2017)
244 were also excluded. Finally, a total of 349 journal articles were recruited for the follow-up
245 scientometric analysis. Following the summary of the yearly number of publications, the
246 scientometric analysis covered the science mapping of journal sources, research keywords in
247 OSC, active scholars, influential publications, as well as research-active countries.

248 *4.1. An overview of the literature sample*

249 Yearly journal articles published from 2008 to 2018 in the selected literature sample are
250 displayed in Fig.2.

251



252

253 *Note: the number of journal papers in 2018 is incomplete as the articles selected in 2018 was up to the mid-
 254 February of 2018.

255 Fig.2. Yearly publications from 2008 to 2018

256

257

258 Fig.2 highlights the general increasing trend of publications from 2008 to 2017. The past

259 ten years can be further divided into three periods: 1) 2008 to 2010 when the publication of

260 OSC remained relatively low with yearly journal articles published not over 10 in *Scopus*; 2)

261 2011 to 2015 when the publication had been significantly increased to range from 25 to 38

262 annually; and 3) since 2016 the yearly academic publication has been skyrocketing to 68 or

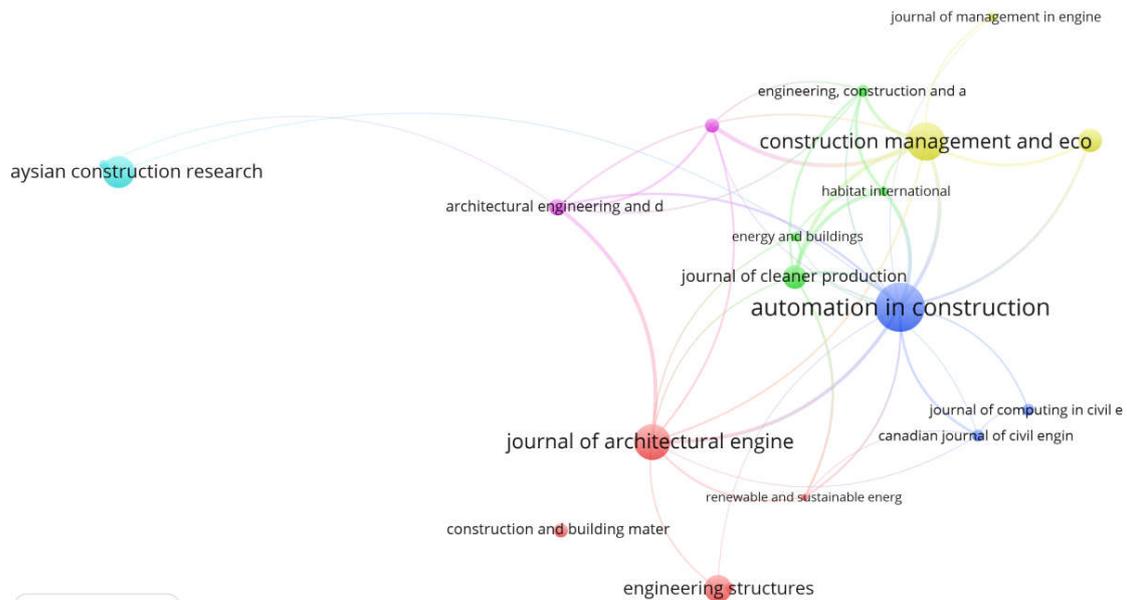
263 more. Therefore, with this current trend, it is expected that the research outputs in OSC would

264 continue growing in the subsequent years.

265 4.2. *Science mapping of journal sources*

266 Sources of these OSC-related journal papers were identified using *VOSViewer*. Fig.3

267 displays the clusters and inter-relations among these journals.



268

269 *Note: Journal names may not be fully presented in *VOSviewer*. The full name of journals can be found in
 270 Table 1.

271 Fig.3. Mapping of influential journals in the research of prefabricated construction

272

273 Researchers set a minimum number of articles and a minimum citations of a source to be
 274 3 and 20 respectively in *VOSviewer*. These threshold values regarding minimum number of
 275 documents and citations were selected based on two main reasons. Firstly, although there was
 276 no standardized way to set up the threshold value, these values were commonly adopted in
 277 other existing studies using Science Mapping, including Oraeet el. (2017) and Hosseini et al.
 278 (2018). Secondly, multiple attempts were made with different threshold values in the text-
 279 mining tool, and it was found that these values were the most suitable ones to set the ideal
 280 range of sources. For example, around 20 most productive journals were filtered out of 138
 281 sources in this case. The same two reasons applied when selecting threshold values in all
 282 other information categories (e.g., keyword) of science mapping. As a result, a total of 19 out
 283 of 138 sources met the thresholds. Larger font and node sizes in Fig.3 indicate cases where
 284 relatively more articles were published from the given source. The connection lines indicate
 285 the mutual citation between given sources. For example, it can be found in Fig.3 that

286 *Automation in Construction* has a strong connection with *Journal of Computing in Civil*
287 *Engineering* and *Canadian Journal of Civil Engineering* in the domain of OSC. Various
288 colors assigned to journals in Fig.3 represent different clusters of sources. Thus, these
289 journals were categorized into the same cluster: *Journal of Cleaner Production*, *Energy and*
290 *Buildings*, *Habitat International*, as well as *Engineering, Construction, and Architectural*
291 *Management*. These journals belonging to the same cluster tend to have a higher degree of
292 inter-relatedness, meaning that there are higher frequencies that publications from these
293 journals cite each other. The cluster visualization in Fig.3 also shows that some other journals
294 (e.g., *Malaysia Construction Research*) seemed more isolated with the rest of journals
295 publishing research outcomes in OSC. Detailed quantitative analysis of journals in terms of
296 number of articles published, total link strength and citations are presented in Table 1.

297 Table 1. Analysis of sources (i.e., journals) publishing OSC research

Source	Total link strength ¹	Number of articles	Total citations	Average citations	Ave. Norm. Citation ²
<i>Architectural Engineering and Design Management</i>	22	7	33	5	3.36
<i>Automation in Construction</i>	53	22	277	13	2.28
<i>Canadian Journal of Civil Engineering</i>	8	5	22	4	0.47
<i>Construction and Building Materials</i>	1	6	66	11	1.06
<i>Construction Innovation</i>	20	6	54	9	1.28
<i>Construction Management and Economics</i>	51	17	221	13	1.25
<i>Energy and Buildings</i>	9	4	100	25	3.00
<i>Engineering Structures</i>	4	12	51	4	1.36
<i>Engineering, Construction and Architectural Management</i>	26	5	67	13	1.23
<i>Habitat International</i>	32	4	79	20	2.83
<i>Journal of Architectural Engineering</i>	36	16	209	13	1.24
<i>Journal of Cleaner Production</i>	36	10	95	10	2.42
<i>Journal of Computing In Civil Engineering</i>	4	5	25	5	1.56
<i>Journal of Construction Engineering And Management</i>	11	10	55	6	1.09
<i>Journal of Constructional Steel Research</i>	3	4	22	6	0.66
<i>Journal of Engineering Science And Technology</i>	7	4	43	11	1.24
<i>Journal of Management in Engineering</i>	4	4	68	17	2.11

<i>Malaysian Construction Research Journal</i>	9	14	58	4	0.45
<i>Renewable and Sustainable Energy Reviews</i>	14	3	53	18	2.87

298

299 ¹ Total link strength corresponds to Fig.3 and indicates the interrelatedness between the given journal and other
300 peer journals.

301 ² The Ave. Norm. Citation represents the normalized number of citations of a journal, document, author, or an
302 organization. It equals the total number of citations divided by the average number of citations published in the
303 same year. The normalization corrects the misinterpretation that older documents have more time to receive
304 citations than more recent one (van Eck and Waltman, 2017).

305

306

307 The total link strength, number of articles, and total citations are generally highly

308 correlated to each other, meaning that the productivity of research outputs of a given journal

309 can be evaluated by either one of the three measurements. The average citation per document

310 and the average normalized citation are without significant correlational relationship with

311 other three measurements. Therefore, it is indicated that the significance of a journal

312 contributing to the research community of OSC is not necessarily related to its number of

313 publications. As highlighted in Table 1, the top-ranked journals in terms of their total number

314 of publications and total citations include: *Automation in Construction*, *Construction*

315 *Management and Economics*, and *Journal of Architectural Engineering*. However, in terms of

316 the influence per publication, journals receiving the highest average citation per article

317 include: *Energy and Buildings*, *Habitat International*, *Renewable and Sustainable Energy*

318 *Reviews*, and *Journal of Management in Engineering*. The average normalized citation shows

319 that these journal also have the high average influence per year, indicating their current and

320 continuous influence in the OSC domain. Besides these journals, *Architectural Engineering*

321 and *Design Management*, although not with the highest total or average citation, has shown

322 its higher potential influence according to its current published articles which have received

323 high annual citations.

324

325 *4.3. Co-occurrence of keywords*

Keywords represent the key contents of existing research and depict the areas studied within the boundaries of a given domain (Su and Lee, 2010). A network of keywords shows the knowledge in terms of relationships, patterns, and intellectual organization of research themes (van Eck and Waltman, 2014). Among the 349 articles finalized from the bibliometric search, “Author Keywords” and “Fractional Counting” were set in the text mining tool, as recommended by van Eck and Waltman (2014), Oraee et al. (2017) and Hosseini et al. (2018). In the initial output, initially 82 out of 1,129 keywords met the threshold. The inclusion and exclusion of keywords include a few main criteria: (1) the threshold value at a minimum of 3; (2) the general keywords such as “OSC”, “modular construction”, and “prefabricated construction”, “building”, “construction” to be removed; and (3) other keywords with semantically consistent meaning were combined, for example, BIM and “Building Information Modelling”. Finally, a total of 33 main keywords were shortlisted and visualised in Fig.4.

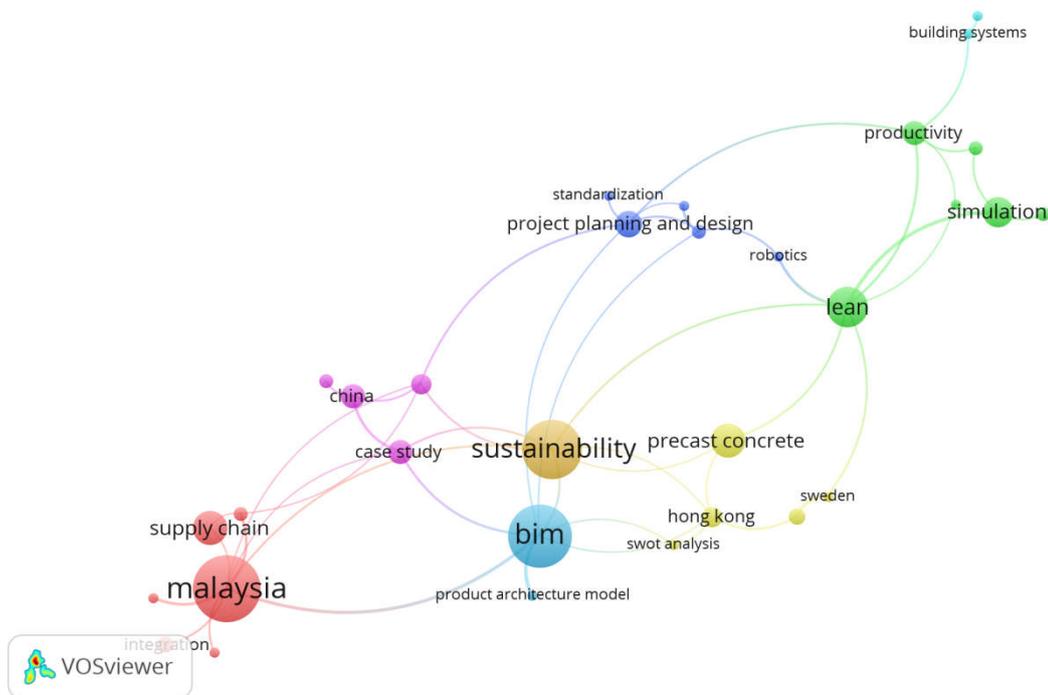


Fig.4. Co-occurrence of keywords in the research of OSC

342 It can be found from Fig.4 that sustainability was the most frequently mentioned research
343 keyword. Other keywords that most frequently recur with sustainability include lean, BIM,
344 case study, precast concrete, project planning and design, and Hong Kong. The main
345 categories of keywords were derived based on the text mining of the frequently studied
346 keywords from the literature sample. According to the text mining process and visualization
347 of screened keywords shown in Fig.4, these categories were defined following the group
348 discussion among the researchers in this study. Each keyword was assigned to a defined
349 category. For example, sustainability fell into the category of performance. Details of these
350 defined categories are explained below:

351 1) Management practices: OSC has often being linked to lean construction (Arashpour et al.,
352 2016), which stay in the same cluster with productivity (Chen et al., 2017), simulation
353 (Mitterhofer et al., 2017), and risk management (Shahtaheri et al., 2017);

354 2) Process: OSC does not simply refer to the assembly of building components at site, but
355 involves early stages such as project design and planning (Choi et al., 2016), and production
356 (i.e. automation (Isaac et al., 2016) and standardization (Lei et al., 2015));

357 3) Product: precast concrete is one of the commonly studied off-site manufacturing products;

358 4) Performance: OSC has been widely explored of its impact on sustainability (Kamali and
359 Hewage 2016), and supply chain management issues (Wikberg et al., 2014);

360 5) Research method: case study (Gledson 2016, Wang et al., 2016) seems to be one popular
361 research method in investigating CSFs in OSC;

362 6) Place: countries or regions where have been active in researching OSC, includes Malaysia,
363 Hong Kong, China, and Sweden;

364 7) Technology: BIM has been extended to establishing the product architecture model
365 (Ramaji et al., 2017).

366 Further studies such as observing the interconnections among BIM, lean construction,
 367 and sustainability reveal that existing studies (Nahmens and Ikuma, 2012; Lee and Kim, 2017)
 368 have established certain connections between BIM and sustainability, as well as between
 369 sustainability and lean construction. However, existing studies failed to utilize BIM in being
 370 applied in lean construction for OSC projects. Quantitative measurements of keywords are
 371 further summarized in Table 2.

372 Table 2. Summaries of Most Frequently Studied Keywords in OSC

Keywords Within OSC	Total Link Strength	Occurrence	Average Year Published	Average Citations	Ave. Norm. Citation
Adaptability	1	3	2013	4	0.34
Automation	4	4	2015	6	0.87
BIM	10	19	2016	4	1.22
Building systems	2	3	2013	9	0.98
Case study	5	7	2015	5	0.79
China	4	7	2015	14	2.03
Configuration	1	3	2013	8	0.76
Contractors	3	4	2013	5	0.52
Conventional construction	1	4	2015	23	3.21
Critical success factors	4	6	2015	6	0.82
HongKong	3	6	2013	27	2.07
Innovation	3	5	2011	35	1.97
Integration	1	5	2014	7	0.71
Lean	10	12	2013	14	1.57
Malaysia	11	20	2014	4	0.55
Mobile crane	2	3	2014	7	0.82
Optimization	2	4	2017	0	0.33
Precast concrete	2	10	2014	6	1.01
Product architecture model	3	3	2017	3	1.13
Productivity	5	7	2014	8	1.12
Project planning and design	5	8	2015	6	0.92
Readiness	2	3	2015	0	0.06
Risk management	1	4	2012	9	1.44
Robotics	3	3	2012	5	0.32
Safety	2	3	2013	4	0.66
Simulation	6	9	2014	8	1.24
Standardization	1	3	2015	6	1.17
Supply chain	1	10	2015	2	0.43
Sustainability	7	18	2014	7	1.23
Sweden	3	3	2013	13	1.31
Swot analysis	1	3	2015	3	0.78
Transportation	1	3	2015	3	1.49

374
375 The total link strength shows the connections between the given keyword and the rest
376 keywords according to the text mining within the literature. In this study, BIM, lean, and
377 Malaysia were found with highest degree of inter-relatedness with other keywords.
378 According to occurrence (i.e., frequency of keywords appearing in the literature sample),
379 most widely studied keywords in OSC include BIM, sustainability, followed by lean
380 construction, precast concrete, and supply chain management. Multiple studies (Kamar et al.,
381 2014; Nawi et al., 2014; Ismail et al., 2016) focused on the movement of OSC in Malaysia,
382 addressing various issues such as sustainable and carbon footprint (Zaini et al., 2016),
383 fragmentation problem in the project delivery process (Nawi et al., 2014), and CSFs in
384 adopting IBS (Kamar et al., 2014). The average publication year indicates the recentness of
385 these keywords. According to Table 2, BIM, product architecture model, and optimization
386 seem to be emerging keywords in OSC. Optimization could refer to different attributes within
387 off-site practice, for example, material usage through life cycle with technical modularity (Ji
388 et al., 2013), and energy efficiency in modular construction (Xie et al., 2018). The approach
389 to achieve optimization may include RFID (i.e., radio frequency identification) and generic
390 algorithm in design (Altaf et al., 2018). In comparison, keywords including innovation, risk
391 management, and robotics have been studied in earlier years, with their average publication
392 years mainly 2011 and 2012.

393 Average citation and average normalized citation listed in Table 2 indicate the influence
394 of the keyword in the research community. These keywords, including innovation, Hong
395 Kong, and conventional construction, received highest average citations, indicating that
396 studies focusing on innovation, conducted in HK, and addressing the comparison between
397 OSC and conventional method had received more attention in the academic community.
398 Innovation generally means that off-site manufacturing, as a new construction technique,
399 causes changes of design, working platform or project workflow (Onyeizu and Bakar, 2011;

400 Thuesen and Hvam, 2011), requiring decision-making and evaluation from stakeholders at
401 both individual and organizational levels (Alshawi et al., 2012; Hedgren and Stehn, 2014).
402 Uncertainties and risks were associated with the new approach, such as cost, health, and
403 safety (Pan et al., 2008).

404 4.4. Co-authorship analysis

405 Knowledge of the existing collaborations in a research field enhances the access to funds
406 and expertise, improves productivity, and prevents researchers from isolation (Hosseini et al.,
407 2018). In this study, the minimum number of publications and the minimum number of
408 citations were set at 3 and 20 respectively in *VOSView* to filter authors that met the threshold.
409 As a result, 38 out of a total 888 authors were identified from the co-authorship analysis.
410 Fig.5 displays the main research collaborations among these most productive authors who
411 have also been actively involved in collaborative research in the OSC domain.

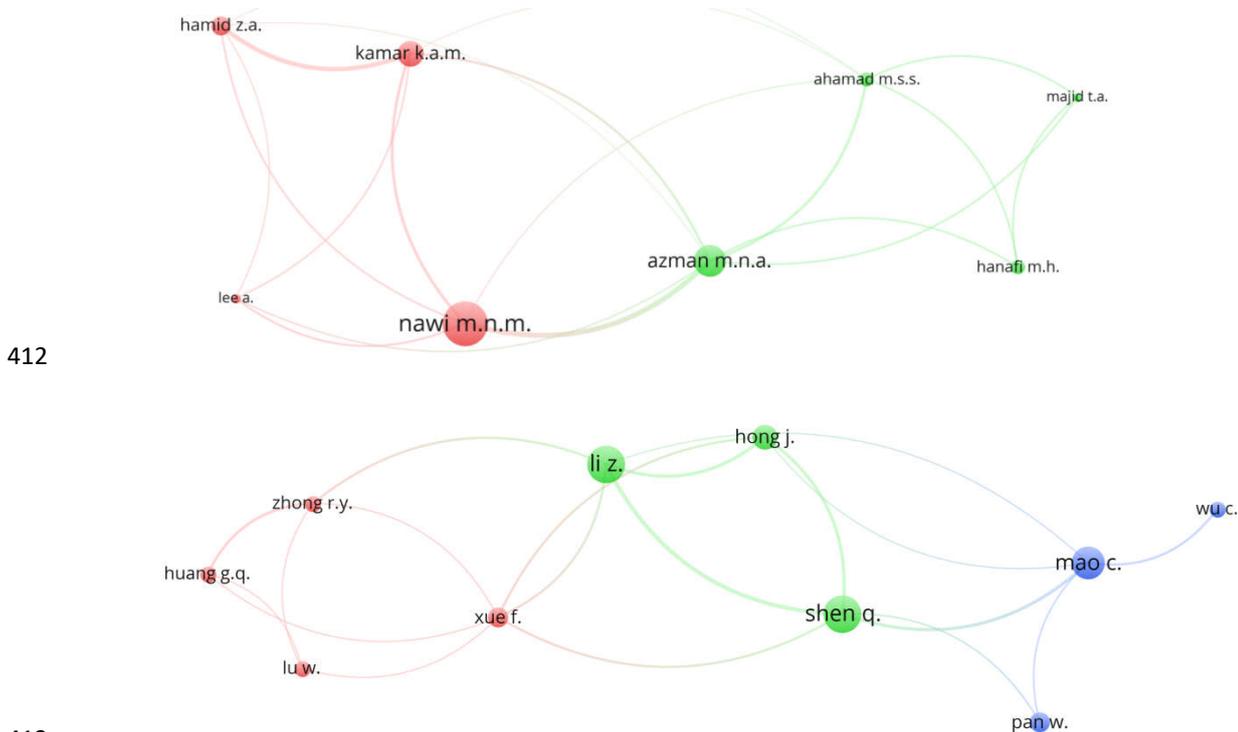


Fig.5. Co-authorship analysis

417 It can be seen in Fig.5 that some authors and clusters have been more productive and
 418 more collaborative in recent years, including the cluster of NawiN.N.M., Kamar, K.A.M., and
 419 Hamid, Z.A., the group consisting of Hong J., Li C.Z., Shen G.Q., and Li Z., the research
 420 cluster of Mao C., Pan W., and Wu C., as well as the collaboration among Azman, M.N.A,
 421 Ahamad M.S.S., Hanafi, M.H., and Majod, T.A. Viewing these collaboration networks could
 422 further unveil the main research topics that have been targeted within each network group.
 423 For example, the research network group consisting of Hong J., Li C.Z., Shen G.Q., and Li Z.
 424 have been highly focusing on OSC project performance (e.g., Hong et al., 2016; Hong et al.,
 425 2018). Furthermore, the research network indicates that the OSC research could be cross-
 426 institutional or under international collaboration. It could lead to further investigation of
 427 countries active in OSC research and whether the OSC research topics were specific to
 428 certain countries' context. A quantitative summary of these productive authors is provided in
 429 Table 3.

430 Table 3. List of active scholars in OSC research

Author	Number of articles	Authors' contribution score	Total citations	Average publication year	Average citation	Avg. Norm. Citation
Hong J.	5	1.35	43	2017	9	2.53
Li Z.	8	2.49	84	2017	11	2.18
Lu W.	3	1.23	56	2014	19	6.52
Mao C.	7	2.20	106	2016	15	2.56
Pan W.	4	1.85	124	2012	31	2.69
Shen Q.	8	1.72	157	2016	20	3.16
Zhong R.Y.	3	0.96	13	2016	4	5.29
Wu C.	3	0.44	35	2016	12	1.79
Xue F.	4	0.70	34	2017	9	5.55
Ahamad M.S.S.	6	1.24	34	2012	6	0.54
AzmanM.N.A.	14	4.00	73	2014	5	0.59
Hamid Z.A.	8	1.8	65	2012	8	0.90
Hanafi M.H.	6	1.09	32	2013	5	0.51
KamarK.A.M.	11	2.71	111	2013	10	1.11
Lee A.	4	0.96	61	2014	15	1.68
Majid T.A.	4	0.99	32	2011	8	0.77
NawiM.N.M.	20	5.66	92	2015	5	0.59

431
 432 Author's Contribution Score is a measurement of individual author's contribution to an
 433 article. It is based on Formula (1) proposed by Howard et al. (1987):

434
$$\text{Score in a individual paper} = \frac{1.5^{n-i}}{\sum_{i=1}^n 1.5^{n-i}}(1)$$

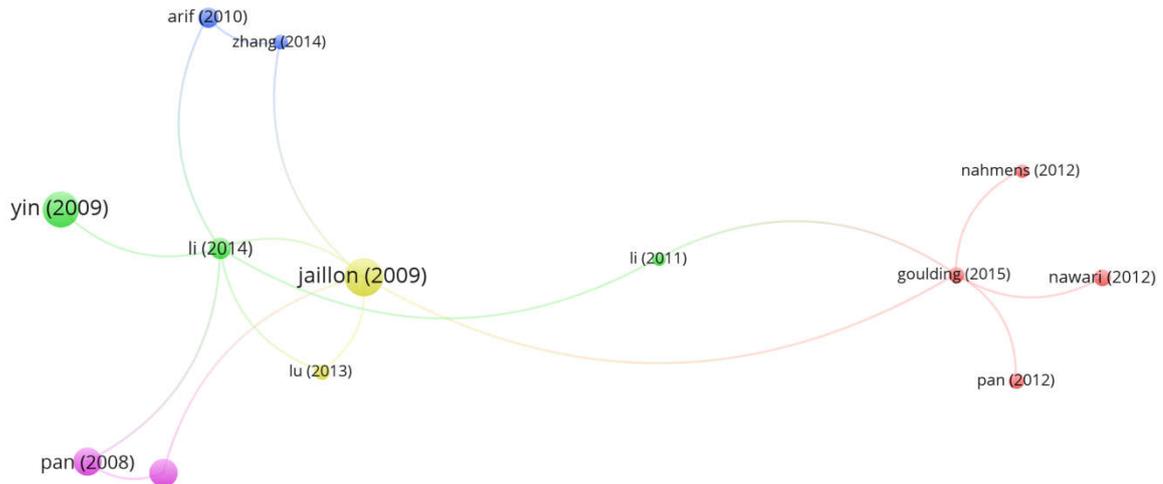
435 where n is the author number in the same paper, and i denotes the author's ranking in the
436 paper. By summing up the scores of all articles for the same author, the Authors' contribution
437 score is obtained and listed in Table 3.

438 A total of 17 productive authors are listed in Table 3. According to Author's
439 Contribution Score, these scholars, including AzmanM.N.A., Li Z., and Mao C., have been
440 productive in contributing to OSC research. The number of publications and citation-related
441 items are other measurements of an author's contribution to OSC research. The number of
442 publications and total citations were found not significantly correlated to each other, with the
443 Pearson correlation at 0.452 and the corresponding p value at 0.069. The correlation analysis
444 indicated that an author's number of publication is not the same with his or her contribution
445 to the research field of OSC which is measured by total citations and the average citation per
446 publication. According to Table 3, the most productive authors in the recent decade are
447 Nawim.N.M., AzmanM.N.A., and KamarK.A.M. But in terms of overall research
448 significance, these authors top Table 3: Pan W., Mao C., and KamarK.A.M. In terms of the
449 significance per research article, the top-ranked authors also slightly differ: Pan W., Lu W.,
450 Lee A., and Mao C. When it comes to average normalized citation, Lu W., ZhongR.Y., and
451 Xue F. topped the table. The latter two authors, though relatively new in the OSC domain and
452 not with the highest average citation, have had one of the highest average citation of their
453 publication per year, indicating their potential influence in OSC. Some scholars listed in
454 Table 3 had established their research profile in OSC in earlier years, such as MajodT.A.,
455 whose average year of publication was 2011. More recently, these emerging scholars
456 (including Hong J., Li C.Z., and Xue, F) have made their contributions to the research
457 community..

458

459 4.5. Citation of articles

460 Researchers also aimed to identify publications with highest impact in the research
 461 community. Setting the minimum citation at 30; 13 out of a total number of 349 articles met
 462 the requirement. Fig.6 displays these articles with the highest citations and strong links to
 463 other articles.



464

465 *Note: only the first author of each article is displayed in *VOSViewer*, more details of each article can be found
 466 in Table 5.

467

Fig.6. Science mapping of OSC publications

468 The influence of these articles measured by their number of links and total citations are
 469 summarized in Table 4.

470

471

472 Table 4. List of publications with highest impact in OSC

Article	Title	Number of links	Number of citations	Norm. citations
Goulding et al. (2015)	New offsite production and business models in construction: priorities for the future research agenda	5	29	5.30
Li et al. (2014)	Critical review of the research on the management of prefabricated construction	6	41	4.76
Zhang et al. (2014)	Exploring the challenges to industrialized residential building in China	2	26	3.02
Lu and Yuan (2013)	Investigating waste reduction potential in the upstream processes of offshore prefabrication	2	28	2.33

	construction			
Mao et al. (2013)	Comparative study of greenhouse gas emissions between off-site prefabrication and conventional construction methods: Two case studies of residential projects	2	55	4.57
Pan and Goodier (2012)	House-Building Business Models and OSC Take-Up	1	29	2.76
Nawari (2012)	BIM Standard in OSC	1	32	3.04
Nahmens and Ikuma (2012)	Effects of Lean Construction on Sustainability of Modular Homebuilding	1	25	2.38
Li et al. (2011)	Rethinking prefabricated construction management using the VP-based IKEA model in Hong Kong	2	25	2.85
Arif and Egbu (2010)	Making a case for offsite construction in China	2	39	2.69
Yin et al. (2009)	Developing a precast production management system using RFID technology	1	74	3.11
Jaillon and Poon (2009)	The evolution of prefabricated residential building systems in Hong Kong: A review of the public and the private sector	5	79	3.32
Pan et al. (2008)	Leading UK housebuilders' utilization of offsite construction methods	2	56	2.31

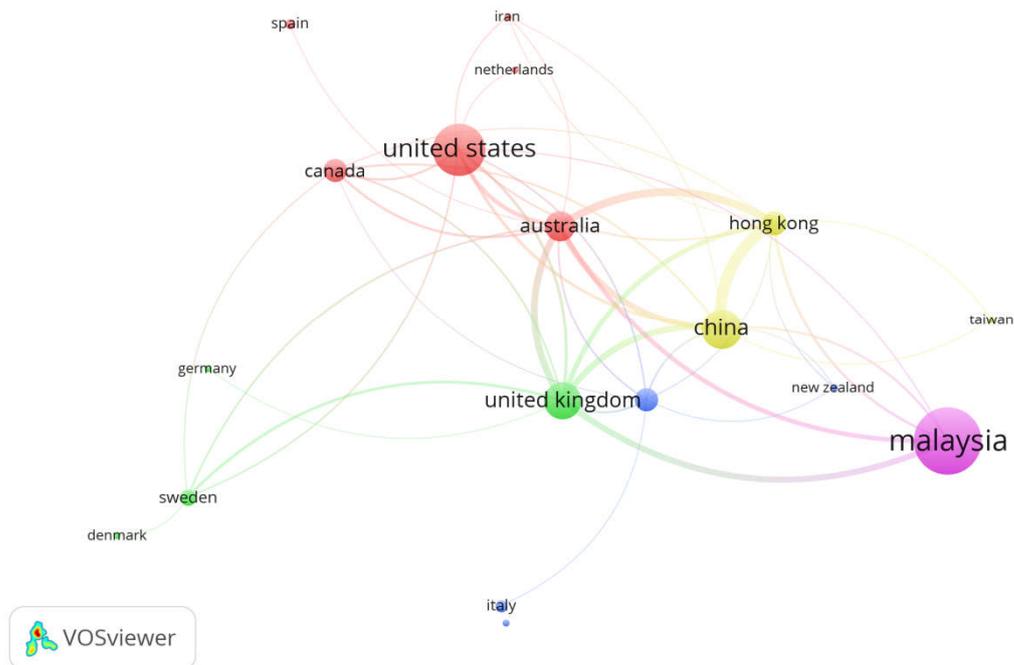
473

474 The number of links listed in Table 4 shows the influence of the article within the
475 research community. Two review-based articles (i.e., Li et al., 2014; Jaillon and Poon, 2009)
476 have the strongest link and highest number of citation respectively. Li et al. (2014) reviewed
477 the research from construction management related journals and summarized the main
478 research topics within management of prefabricated construction, namely "industry prospect",
479 "development and application", "performance evaluation", "environment for technology
480 application", and "design, production, transportation and assembly strategies". These main
481 topics are consistent with keywords visualized in Fig.4, such as transportation, and
482 performance in terms of sustainability. Keywords related to industry practice, development,
483 design, production, and technology application were also highlighted in Goulding et al.
484 (2015), who investigated the indicators and directions of OSC. As one of the technological
485 applications, RFID was emphasized by Li et al. (2014) in its effectiveness of being adopted in
486 improving the performance of OSC. Corresponding to Li et al. (2014), RFID applied in OSC
487 in the study of Yin et al. (2009) received one of the highest citations. The study of Jaillon and

488 Poon (2009) received the highest citation and one of the highest link strength. It reviewed the
489 movement of prefabricated construction in HK's public and private housing industry. This
490 study used the database of 179 prefabricated buildings and five case studies to generate the
491 overall picture of prefabrication percentages by volume and types of precast elements. Other
492 publications receiving higher citations focused on comparison between OSC and
493 conventional approach (Mao et al., 2013), usually with case studies adopted in the context of
494 a certain country (Pan et al., 2008; Arif and Egbu, 2010).

495 4.6. Countries active in OSC research

496 Fig.4 and Table 4 both indicated that OSC studies were commonly performed within the
497 context of a certain country or region. Countries were also explored of their contributions to
498 the research field of OSC. The minimum number of publications and citations were input as 3
499 and 20 respectively in *VOSviewer*, resulting in 18 out of totally 42 countries being selected.
500 Fig.7 visualizes these research-active countries in prefabricated construction.



501

502 Fig.7. Mapping of countries where OSC researchers were located

503 It can be seen in Fig.7 that scholars from geographically close countries are more likely
504 to have mutual influence, or more likely to cite each other's work, for example, scholars from
505 mainland China, Taiwan, and HK in the Asian context, those from UK, Germany, Sweden,
506 and Denmark in the European context, as well as the cluster of U.S. and Canada from North
507 America. Both developed and developing countries have been active in the research of OSC,
508 such as U.S. and Malaysia respectively. Although Malaysia stands high in publication
509 number, it forms its only cluster without adequate inter-correlations with other countries (see
510 Fig.7). The quantitative measurements of countries are provided in Table 6.

511

512

513

514

515 Table 6. Countries where OSC researchers are based

Country	Total link strength	Number of articles	Number of citations	Average publication year	Average citation	Ave. Norm. Citations
Australia	182	32	203	2016	6	1.71
Canada	42	23	184	2015	8	1.76
China	187	43	352	2016	8	1.86
Denmark	2	5	24	2013	5	0.52
Germany	5	5	21	2016	4	0.92
Hong Kong	181	25	382	2015	15	2.65
Iran	12	6	21	2015	4	2.08
Italy	6	11	54	2015	5	1.00
Malaysia	76	79	326	2014	4	0.61
Netherlands	7	5	67	2013	13	1.23
New Zealand	11	5	27	2015	5	3.60
South Korea	34	23	55	2016	2	0.70
Spain	4	9	148	2012	16	1.03
Sweden	31	15	183	2014	12	1.16
Taiwan	10	6	90	2014	15	1.03
Turkey	2	6	25	2012	4	0.65
United Kingdom	168	40	433	2013	11	1.27
United States	76	59	449	2014	8	0.95

516 *Note: not all 32 countries are listed in Table 6 but the top 20 countries with most OSC articles published
517

518 U.S. and Malaysia are ranked higher in Table 6 in terms of the number of publications.
519 Among these countries active in OSC research, scholars from the U.S. received the highest
520 total citations. In terms of influence and mutual citations, these countries or regions (i.e.,
521 Australia, China, HK, and UK) have been playing an active role in moving forward the
522 research direction of OSC. The average citation, differing from other quantitative
523 measurement indicates the significance of the research performed in the country or region.
524 For instance, countries and regions including but not limited to HK, Netherlands, Spain,
525 Sweden, and Taiwan where important research outputs are generated. Countries or regions
526 including Australia, Canada, mainland China, HK, Iran, and New Zealand, with the higher
527 average normalized citation, have shown their current position in, and influence of OSC
528 research.

529

530

531 **5. Qualitative Discussions**

532 Following the scientometric analysis of journals, scholars, publications, and countries
533 involved in the research community of OSC, a qualitative analysis was carried out to
534 highlight our findings in the following four approaches: 1) to summarize the main research
535 topics; 2) to analyse the performance of OSC; 3) to discuss the potential integration of OSC
536 with other emerging construction concepts (e.g., BIM); and finally 4) to provide
537 recommendations for future research. All these discussions directly reflect on the earlier
538 research questions and the science mapping studies conducted as part of this research study.
539 As shown in the previous section, the categorization of research topics is primarily generated
540 from the keyword analysis in the conducted science mapping(see Figure 4 and Table 2). By
541 conducting this keyword analysis, the study provides a new set of findings to identify key

542 associated research areas to OSC. This pragmatic approach is supported in such research of
543 keyword analysis in various research studies such as Song et al. (2016) and Zhao (2017). In
544 this approach, the research areas are ultimately identified based on their occurrence in the
545 literature, which is also benefitted from a weighting analysis that not only suggests a range of
546 research studies but also evaluates their strength in research (i.e. through occurrence and
547 citation). For instance, ‘sustainability’ appeared as one of the main research areas in the
548 literature and is also associated to many other research topics such as lean (Erdil et al., 2018)
549 and BIM (Fitriaty and Shen, 2018). Since its influence, occurrence, and citation are significant
550 in the literature, it is categorized as a major research topic as well as an associated topic to
551 other research topics in OSC. Moreover, by linking back to earlier findings in the previous
552 section, this section first highlights a variety of research topics within OSC and then provides
553 an overview of performance measurement indicators of OSC and integration of OSC with
554 other emerging construction concepts. Finally, this section provides proposed research
555 directions of OSC, which are also summarised in Fig. 8.

556

557 *5.1. Research topics within OSC*

558 5.1.1. Prefabricated products

559 Precast concrete has been a mainstream OSC component in both academic research and
560 practice. Reinforced-concrete was found as the predominant structure type in developing
561 countries such as China (Ji et al., 2017). The academic community has been highly concerned
562 on codes and standards adapted for the safe design and structural reliability (Cavaco et al.,
563 2018). Emphasis has been given to comparison of structural and material performance
564 between precast concrete members and the conventional on-site cast concrete, such as
565 serviceability in terms of deflection and crack development (Park et al., 2017), joint
566 connection analysis between precast concrete members (Sung, et al. 2017). The joint

567 connection between precast members (Nzabonimpa et al., 2017, Raghavan and Thiagu, 2017)
568 has been one of the main research topics in precast concrete. The joint which connects precast
569 components is a key issue in applying the prefabrication system in construction projects. By
570 comparing the IBS beam-to-column connections to the conventional reinforced concrete
571 connection, Moghadasi et al. (2017) found that a new IBS system had certain advantages in
572 terms of more rotational ductility. The structural behaviour under lateral loading of precast
573 connections were found similar to that of traditional frames (Kothari et al., 2017). The wall-
574 to-wall connection designed and tested by Vaghei et al. (2017) showed that the precast
575 connection was capable of exceeding the energy absorption of precast walls and further
576 improving the seismic resistance performance. These multiple studies all focus on the
577 structural performance of precast concrete components and all display positive outcomes in
578 comparison to the conventional approach. Much of this has focused on prefabricated products
579 in construction and methods of optimising construction process, project management, and
580 project costing. Also in a recent study on comparing greenhouse gas (GHG) emissions of
581 precast approach and conventional methods, Ji et al. (2018) identified four positive
582 contribution of precast methods, namely on (i) embodied GHG emissions of building
583 materials, (ii) transportation of building materials, (iii) resource consumption of equipment
584 and techniques and (iv) transportation of waste and soil. These identify the positive factors
585 contributing to the optimisation of construction process. Moreover, the ongoing research and
586 consultancy work in promoting the wider implementation of precast components would be
587 towards establishing the design codes and standards.

588

589 5.1.2. Sustainability within technical studies of OSC

590 It is important to highlight the integrated research topics within the field of modular
591 construction. For example, the structural performance analysis within precast component had

592 been linked to sustainability of material reuse and recycle. Ng et al. (2016) applied the oil
593 palm shell (OPS) as recycled coarse aggregates in precast floor panels and tested the panel
594 performance. Although the early days' mechanical properties of precast panels containing
595 OPS turned out disadvantageous, the work of Ng et al. (2016) could lead to more studies in
596 optimizing sustainability and structural performance in precast building components.
597 Sustainability within technical development of OSC products has been integrated with other
598 key factors (e.g., cost) within decision making in prefabricated construction. For example,
599 Bansal et al. (2017) evaluated the applicability of OSC for stakeholders by weighting the
600 environmental sustainability with technical factors. By identifying sustainability factors.
601 Abanda et al. (2017) suggested for contributions to maximization of efficiency and
602 productivity of construction process; through which we can identify technical approaches for
603 the better deployment of OSC in practice. Although there are many positive factors on
604 sustainability matters of OSC implementation, there remain issues of potential increase of
605 costing in prefabricated housing (Postnote, 2003) and over design processes before site
606 delivery (Hairstans, 2010). Hence, there are still scope for improvement of OSC processes,
607 and particularly in regard to the associated matters to sustainability. Furthermore, as a cleaner
608 construction method (Li et al., 2016; Mao et al., 2016; Hwang et al., 2018), OSC provides a
609 sustainable integrated platform in comparison to the conventional approach; through which
610 management and technicality of the projects are optimized at the implementation phase.

611

612 5.1.3. Managerial and technical issues in OSC implementation

613 Among these CSFs to successful completion of OSC, a prominent study is the one on
614 project delivery process conducted by Osman et al. (2015). Integrated project delivery (IPD)
615 was proposed as an approach to overcome the fragmentation in traditional construction (Nawi
616 et al., 2014). Theoretically, IPD could boost the supply chain management in OSC. Hence,

617 the integration is essential between construction concepts such as IPD into OSC. More recent
618 research is focused on the workflow from manufacturing in factory and transportation, to site
619 assembly for OSC projects. Inefficient use of resources and delayed delivery have been an
620 issue in prefabricated construction (Kong et al., 2017). Methods such as the application of
621 simulations, computational algorithms and programming to optimise the production and
622 delivery efficiency have been considered as effective approaches in research (Shewchuk and
623 Guo, 2012; Arashpour et al., 2016; Kong et al., 2017; Mitterhofer et al., 2017). These studies
624 emphasized the planning and scheduling to minimize changeover time and increase the
625 project delivery speed. Hence the integrated methods are procedural methods of optimizing
626 the overall managerial and technical factors of OSC implementation.

627 Furthermore, multiple managerial and technical factors (e.g., IPD, BIM, lean
628 construction) could be utilized to enhance OSC practice (Grosskopf et al., 2017). For
629 example, BIM could provide visualization and monitor the work progress between off-site
630 and onsite activities in OSC project workflow (Salama et al., 2017). Lean production
631 principles, when successfully implemented in OSC, resulted in nearly 50% increase in
632 productivity and 25% reduction in lead time (Nahmens and Mullens, 2011). Similarly, Court
633 et al. (2009) estimated a reduction of 35% on-site labor, and lowersite injury risks in lean
634 OSC projects. In order to achieve the superior project performance, integration of multiple
635 stakeholders and project parties in the design stage for OSC project is deemed a key factor
636 (Othman et al., 2016). Many projects of such kind indicate the possibilities of integrated
637 methods, through which we can argue in favor of optimization means and the use of
638 information-based management systems in the whole construction process. To address the
639 current gaps in OSC, there is a further need to study the mechanism of how IPD, BIM, and
640 lean construction could be integrated into the design collaboration. This can be conducted by
641 initiating the theoretical framework tested by case studies. Yet, such studies should highlight

642 the multi-dimensional nature of practice and the methods in which integration was occurred
643 or enabled for the purpose of OSC implementation. Hence, it is possible to use OSC to
644 minimize the lifecycle cost (Mao et al., 2016) and to better develop a clearer framework for
645 all parties in the construction process. In their meta-perspective analysis, Hosseini et al. (2018)
646 concluded that the future work of OSC is about optimization of all processes at key levels of
647 operational, management and strategic considerations. But more importantly, they
648 highlighted the alignment of these processes with the current practice that includes a variety
649 of aspects such as collaborations, communications, and etc. As a result, it is important to
650 advocate for a comprehensive package of optimized processes from both managerial and
651 technical attributes.

652 5.2. Performance measurement and indicators of OSC

653 A considerable amount of effort has been paid in exploring the differences between OSC
654 and the conventional approach. Cost, time, and waste generation (Yarlagadd et al., 2017)
655 have been widely adopted measurements for the performance of prefabricated construction.
656 Empirical data from site investigations were collected from these studies. Chen et al (2017)
657 adopted a comprehensive research approach from site observation, expert interview, and
658 mathematical model to evaluate the performance throughout the planning, design, installation,
659 and manufacturing for precast projects. It was found that precast projects could increase the
660 corporate profits by nearly 40%. Environmental sustainability of prefabricated projects is
661 another performance measurement. Kamali and Hewage (2016) stated that modular buildings
662 had a better life cycle performance in terms of energy performance. The research in OSC
663 performance has also been extended from cost and schedule to safety. Fard et al. (2017)
664 suggested that safety programs and standards accommodate OSC.

665 Despite the potentially superior performance of OSC being documented in the empirical
666 studies, the real project success depends on many factors. Choi et al. (2016) stated that not all

667 executed modular projects have resulted in successful performance. Several scholarly work
668 shed light on the CSFs to the cost and time performance of modular construction, such as
669 design coordination, equipment specification, vendor involvement, technological
670 advancement, and risk management in execution (Choi et al., 2016; Mitterhofer et al., 2017).
671 A systematic approach performed by Goulding et al. (2014) indicated that the implementation
672 of OSC should integrated human resources, process update, and technological drivers. The
673 current studies of performance measurement and indicators still seem to be isolated as
674 inferred by Hosseini et al. (2018), the integration of digital technology and sustainability (e.g.,
675 lean) in the OSC context is much needed. A closer linkage between performance
676 measurement and performance indicators should be established, for example, the industry
677 readiness (Osman et al., 2017) and the productivity (Jeong et al., 2017) in OSC projects.
678 These studies focused on performance measurement and indicators and highlighted the
679 overall optimised process of OSC in comparison to the conventional approach.

680 Overall, the weightings and decision criteria from stakeholders' perspective in OSC were
681 found insufficient (Bansal et al., 2017). Multiple criteria could affect investors' decision in
682 implementing OSC, including but not limited to its cost compared to conventional
683 construction. Database, either a larger sample of prefabricated projects or detailed case
684 studies (e.g., Jaillon and Poon; 2009; Hong et al., 2018) are needed to generate a more
685 holistic picture of the performance of OSC. The performance of OSC needs to be placed in a
686 certain country or region's context, as the research outcomes could vary among studies. For
687 example, Pan and Sidwell (2011), Li et al. (2014), Gasparri et al. (2015), and Tam et al.
688 (2015) believe that OSC was cost-effective, but Nadim and Goulding (2010), Zhai et al.
689 (2014), and Mao et al. (2016) revealed different findings indicating that OSC led to higher
690 cost due to multiple factors (e.g., incremental cost to adopt new prefabrication techniques).
691 To analyze the benefits and barriers in cost changes caused by implementing prefabrication,

692 Hong et al. (2018) initiated the cost-benefit analysis framework by comparing OSC and
693 conventional method through different project stages (e.g., design). Adopting eight case
694 studies in China, Hong et al. (2018) found that the cost intensity of prefabricated buildings
695 was 26.3% to 72.1% higher than that of conventional houses. A more holistic performance
696 evaluation covering environmental, social, technical, and aesthetic aspects beyond the cost
697 performance was recommended by Bansal et al. (2017).

698

699 *5.3.Integration of OSC with other emerging construction concepts*

700 It should be noticed that OSC is not an isolated construction concept, but inherently
701 connected with other emerging concepts such as BIM and lean (Eastman et al., 2011; Abanda
702 et al., 2017). The inter-connected nature between OSC and other emerging concepts need to
703 be understood before being integrated in practice.

704 *5.3.1. Project delivery method*

705 IPD has been proposed as an approach to enhance the multi-party collaboration
706 throughout the fabrication, transportation, and construction of off-site projects (Osman et al.,
707 2015). There are needs of further research on how IPD or other fast-track project delivery
708 methods (e.g., Design-Build) could provide the systematic support to the successful
709 implementation of OSC projects. Industry practitioners in OSC have complained about the
710 failure of OSC to deliver the expected project performance. There have been limited studies
711 regarding the mechanism of how IPD or other collaborative project delivery method could
712 enhance the workflow involved in OSC from the life-cycle perspective. According to Fig.4,
713 limited studies have addressed the inter-relatedness between project delivery method and
714 OSC. Managerial barriers widely exist in applying IPD to OSC, such as unfamiliarity of
715 workers to the practical innovations and technologies involved in OSC (Nahmens and Ikuma,
716 2012). The successful application of IPD or other innovative project delivery method in OSC

717 would depend on project parties' collaboration, coordination, and effective communication.
718 Currently, limited studies have showcased how an appropriate project delivery method has
719 enhanced OSC project performance. Future studies could be performed to compare the
720 effects of IPD in OSC and conventional site construction.

721 5.3.2. BIM, lean, sustainability, and DfMA

722 Identifying the inter-relatedness between BIM, lean construction, and sustainability with
723 regard to OSC has been attempted (see Fig.4). Multiple existing studies have proposed strong
724 links between BIM and OSC (Babič et al., 2010; Mann, 2017). The integration of BIM has
725 not been achieved from the practical perspective (Goulding et al., 2015). Moreover, previous
726 studies have failed to utilize the potentials provided by BIM to enhance sustainability,
727 although BIM, lean, and sustainability are inherently inter-related concepts for being
728 integrated (Eastman et al., 2011). BIM has been mostly applied in conventional construction,
729 and has not been fully utilized to assist OSC (Abanda et al. 2017). From the sustainability
730 perspective, there have not been sufficient studies addressing thermal comfort or indoor
731 welling in prefabricated construction. Facility management for OSC projects could be further
732 studied. Adaptability of prefabricated buildings according to season change and local climate,
733 as indicated by Becerra-Santacruz and Lawrence (2016) requires further investigation.

734 DfMA (i.e., Design for Manufacturing and Assembly), defined by RIBA (2013) as an
735 approach that facilitates greater off-site manufacturing and minimizing onsite construction, is
736 closely associated with prefabrication (Laing, 2013). RIBA (2013) noted that DfMA
737 harnesses a wide spectrum of tools and technologies, including (1) volumetric approaches, (2)
738 'flat pack' solution, (3) prefabricated sub-assemblies. In Singapore, the DfMA concept was
739 interpreted in a similar fashion. However, few studies have addressed the linkage between
740 OSC and DfMA, in which it seems a main gap which is worth exploring.

741 The adoption of prefabricated components demands the adaptation of existing design
742 standards and needs a better understanding of building performance, such as the tolerance in
743 dimensional and geometric variation (Shahtaheri et al., 2017), thermal comfort (Becerra-
744 Santacruz and Lawrence, 2016), energy performance (Jeong et al., 2016), and the structural
745 and material properties (Raghavan and Thiagu, 2017). Further investigations are required to
746 not just compare the cost between industrialized buildings and conventional construction, but
747 also the technical properties to gain a more comprehensive evaluation.

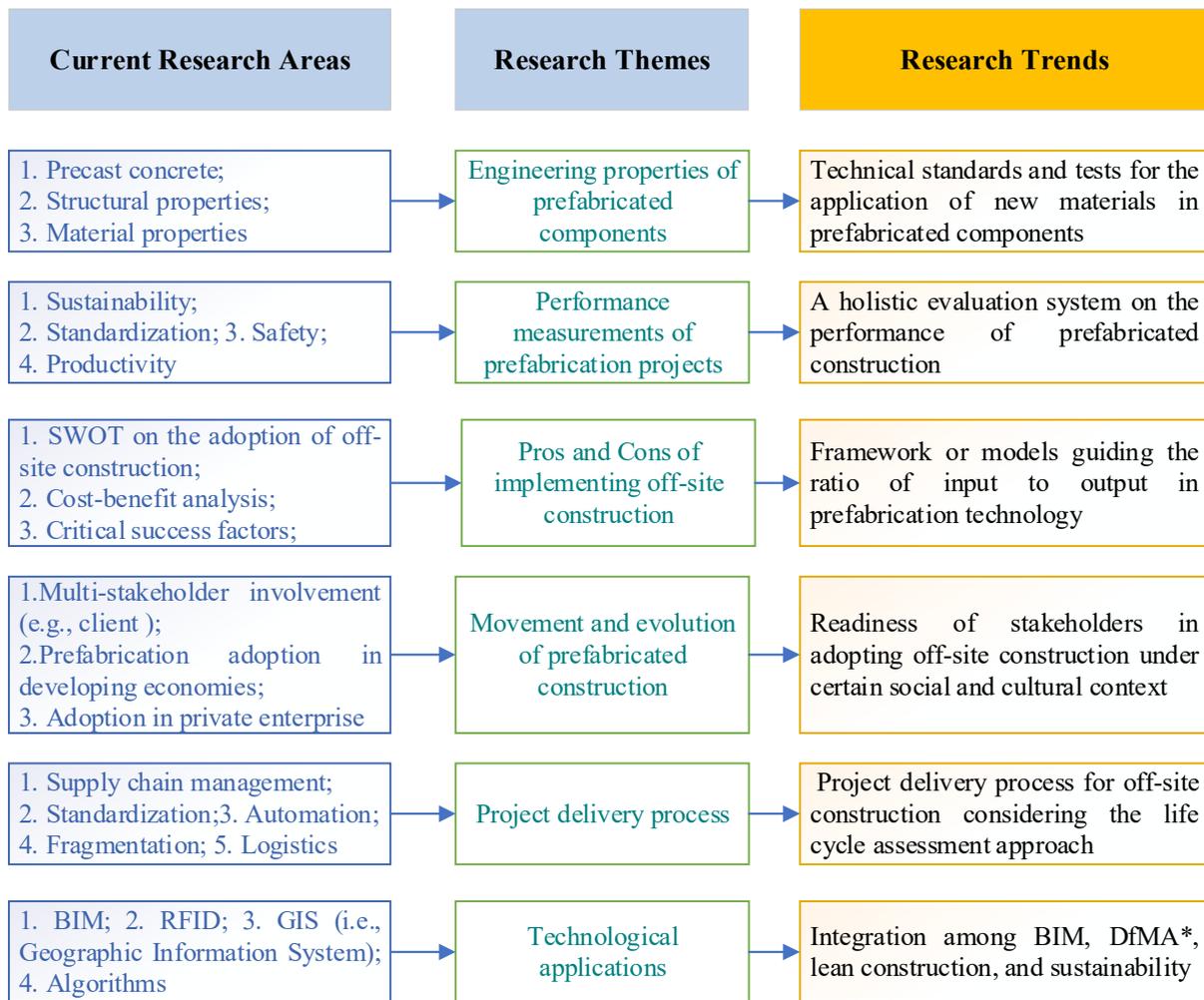
748 It should be noticed that the integration of OSC with emerging concepts are not limited
749 to BIM, lean, and DfMA, but could reach more state-of-the-art digital practice, such as RFID
750 (Yin et al., 2009), GIS (Azman et al., 2012), and algorithm (Olearczyk et al., 2014). For
751 example, GIS can be seen as a useful tool in locating OSC manufacturing plants (Azman et
752 al., 2012). Algorithms can be applied in assessing the site operation activities for OSC
753 projects (Olearczyk et al., 2014). These practices signify the integrational nature of the OSC
754 in practice. Currently there have been insufficient integrations of these digital practices into
755 OSC project delivery process from the practical perspective. Limited studies have been
756 performed to investigate how these digital practices have affected the OSC project
757 performance.

758

759 *5.4. Proposed research directions for OSC*

760 Based on the science mapping and qualitative analysis of current research areas within
761 OSC, the framework that links the existing studies to future directions is initiated in Fig.8. In
762 this diagram the three elements of ‘current research areas’, ‘research themes’, and ‘research
763 trends’ are cross-linked. These are all put together to link current research areas in OSC to
764 future research directions. In the first column of Fig. 8, current research areas are identified
765 from the earlier conducted scientific mapping especially keyword analysis. These are then

766 associated with a range of relevant research themes that are identified in this study. For
767 example, sustainability is linked to a performance measurement of OSC projects. To
768 emphasize the research findings generated from the existing literature in the first two columns,
769 the possibilities for future research directions are mapped accordingly. These are associated
770 with the existing research themes that are explored in the earlier study (e.g., the integration of
771 BIM and lean into OSC). By doing so, a full list of associated directions to studies in the field
772 of OSC is provided. Fig. 8 also responds to the last research question, and provides a new
773 ground of argument for future research. The results are sought to demonstrate how future
774 research on OSC, lean, and BIM can shape into various directions, but remain specific to
775 associated research themes. These themes (e.g., project delivery process) are generated and
776 formed from the earlier scientific mapping and qualitative analysis that highlight a range of
777 studies that focused on OSC. As mentioned earlier in Section 5.3, the findings also
778 demonstrate various methods of integrating OSC with other emerging construction concepts
779 (e.g., BIM and lean). It is expected that the list of research themes can simply expand if more
780 research areas are investigated. However, this study is limited to specific word search and
781 only generate what is specifically given from the specific mapping. Hence, this allows for
782 further research that can be conducted for individual research areas.



783

784 * DfMA stands for Design for Manufacturing and Assembly

785 Fig.8. Framework to link current research areas in OSC to future research directions

786

787

788 Some of the future directions (e.g., the SWOT analysis approach), as anticipated by Li et
789 al. (2014), has been more widely performed recently. A context-specific example of such
790 study is conducted by Jiang et al. (2018) for promoting OSC in China. Consequently, Yunus
791 and Yang (2016) found that lack of incentive policy, insufficient governmental support, and
792 fragmentation in the project delivery process caused barriers in implementing OSC. Other
793 proposed directions by Li et al. (2014) are still in need of more studies, such as a holistic
794 indicator system incorporating economic, social, and environmental perspectives in OSC.
795 Key performance indicators (KPIs) proposed by Jonsson and Rudberg (2017) can be further

796 expanded from the residential sector based on the production strategy perspective to a wider
797 scope in the building industry sector from the project life cycle perspective.

798 The field of OSC, by its nature, encourages interdisciplinary collaboration involving both
799 managerial and technical aspects, for example, the necessity of new project delivery process
800 in a more integrated approach to minimize fragmentation. This also highlights the need to
801 develop new technical standards to allow industry practitioners to adopt the right type of
802 prefabricated components. New design standards such as DfMA (Yuan et al., 2018) are
803 needed to ensure that off-site components meet the engineering property requirements, such
804 as the seismic performance of modular steel components tested by Fathieh and Mercan
805 (2016), and the structural behavior of connection joints between precast components (Park et
806 al., 2017). In sum, this paper highlights the nature of integration in various research topics;
807 for instance, based on the conducted science mapping and qualitative research analysis that
808 result in evaluating the co-occurrence analysis of keywords in the literature. This enables to
809 also identify the synergies between various research fields and research topics, as highlighted
810 in Section 4 of the study.

811 Finally, it is important to argue that readiness of stakeholders in moving forward with
812 OSC needs to be set in the context of the local Architecture, Engineering, and Construction
813 (AEC) market. This factor plays a major role to minimizing the gaps across these associated
814 disciplines. For example, within the UK AEC industry, there is currently a predictability-
815 continuity gap which makes companies unsure of investments in off-site manufacturing
816 (Mann, 2017). This generally occurs due to multiple factors such as industry standard (e.g.
817 procurement approach) and governmental policy. Industry practice now demands the BIM
818 assistance to OSC, such as the coordination among plumbing and structural engineering
819 designs. The DfMA-oriented parametric design incorporating multi-disciplinary design with

820 BIM as initiated by Yuan et al. (2018) could be an emerging research direction in the near
821 future.

822

823 6. Conclusion

824 This review-based study in off-site construction adopted a holistic approach to achieve
825 these four main objectives, namely: 1) identifying the latest research topics in the off-site
826 construction domain; 2) summarizing the performance of off-site construction projects; 3)
827 revealing the gaps in integrating off-site construction with other emerging construction
828 concepts; and 4) providing directions for continued research in off-site construction. A
829 scientometric analysis was firstly adopted to identify the latest research topics in the off-site
830 construction domain within the recent decade. A total of 349 journal articles published in the
831 recent decade were selected through a three-step holistic approach. It was found that the
832 study in off-site construction has undergone two significant increases, i.e. from 2011 to 2012,
833 and from 2015 to 2016. More importantly, it is expected that scholarly publications would
834 continue growing in the following years. In this study, mainstream journals in the field of
835 construction engineering and management, civil engineering, and architectural engineering
836 that publish off-site construction research were identified. The most influential journals in
837 off-site construction research could be different based on their measurement criteria. For
838 instance, *Automation in Construction* topped the table in terms of number of publication, but
839 *Energy and Buildings* was only ranked the highest in terms of citation per publication.

840 Co-occurrence analysis of keywords revealed these frequently studied research themes,
841 including sustainability, lean construction, precast concrete, project planning and design,
842 supply chain management, and BIM. Certain integration between BIM and sustainability, as
843 well as between sustainability and lean construction were found in off-site construction.
844 However, integration of multiple contemporary issues and optimization of project

845 performance remain ongoing challenges in research. Other keywords such as project planning
846 and design, transportation, and simulation indicated that research in off-site construction had
847 been emphasizing the workflow and project delivery process, leading to further issues in
848 standardization.

849 Active scholars and their research network were then summarized through scientometric
850 analysis. The number of publications, the overall research significance quantified by total
851 citation, and the research significance measured by average citation per article were topped
852 by different researchers. Among these articles with highest citations, two were review-related,
853 and others were related to RFID technology application, comparison between off-site
854 construction and the conventional approach, as well as managerial issues of off-site
855 construction within the context of a certain country or region (e.g., Hong Kong). Research
856 active countries were also identified through science mapping. Both developed and
857 developing countries (e.g., the U.S. and Malaysia) were found with significant contributions
858 to the academic field of off-site construction. The U.S.-based scholars have received highest
859 total citations, but researchers from Australia, mainland China, Iran, Canada, New Zealand,
860 Hong Kong, and the UK played more influential roles to the global community of off-site
861 construction according to their total link strength, average citation, and average normalized
862 citation.

863 The follow-up qualitative discussion summarized the mainstream research topics within
864 off-site construction, studied the performance measurements and indicators of off-site
865 construction, evaluated the potential integration of off-site construction to other emerging
866 construction concepts such as BIM, and proposed the framework guiding future directions.
867 Off-site construction is a research domain that can be linked to multidisciplinary studies in
868 terms of managerial, engineering, and technological perspectives. In the managerial aspect,
869 existing studies have focused on the performance evaluation in terms of cost, scheduling,

870 environmental sustainability, and safety. Critical success factors have been analyzed in
871 affecting the performance, such as design coordination. From the engineering perspective,
872 structural, thermal, and material properties of precast building components have been widely
873 studied, especially the joint connections and behaviours of precast components under seismic
874 loading. Using recycled materials (e.g., recycled aggregate) in precast components needs
875 more studies in optimizing the properties of precast members. From the perspective of
876 technology, BIM, RFID, and computational algorithms have displayed their capacity in
877 assisting the implementation of off-site construction activities, such as simulating, optimizing,
878 and evaluating the workflow of design, manufacturing, transportation, and site assembly.

879 Previous research had been largely focused on investigating the performance of off-site
880 construction compared to that of conventional construction. Multiple performance indicators
881 have been proposed, including financial, environmental, technical, and aesthetic aspects of
882 off-site construction. Besides theoretical analysis (e.g., cost-benefit framework), there have
883 been several case studies providing the empirical data of how off-site construction buildings
884 performed differently. Critical factors affecting the performance of off-site construction
885 projects were further studied, such as design coordination and risk management. A weighted
886 performance indicator system would be needed to allow the comprehensive evaluation of
887 project performance and to assist the decision making of stakeholders in adopting off-site
888 construction approach. The performance indicator system required the empirical database of
889 the multi-criteria performance of prefabricated projects.

890 Further gaps were found in the current off-site construction research. Firstly, failed
891 integration of these contemporary construction engineering practices (i.e., emerging
892 construction concepts) into off-site construction was identified as a gap. Although integrated
893 project delivery, BIM, sustainability, and lean construction were supposed to be inter-linked
894 in an off-site construction project, there have been insufficient research in integrating these

895 practices. Barriers in implementing the integration could be further studied, such as in multi-
896 party coordination in the design stage. Off-site construction demands new design system and
897 standardization to ensure its successful implementation, leading to the concept of ‘Design for
898 Manufacturing and Assembly (DfMA)’. Similarly, limited studies have been found in linking
899 DfMA into off-site construction. A holistic performance indicator system is needed to
900 provide the comprehensive evaluation of off-site construction components and projects.
901 Multiple factors would be included in this holistic system, including cost, social, and
902 environmental indicators. Existing studies may turn out contradictory in their findings (e.g.,
903 cost performance), which could be due to the different country or cultural context. More data
904 and/or case studies would be needed to enable the more comprehensive evaluation.

905 To summarize the main research topics within off-site construction, and based on the
906 responses in addressing the research questions, directions for future research in off-site
907 construction are proposed as shown below:

- 908 • An established framework allowing the input-to-output analysis of prefabricated
909 construction in both the building component level and the project level;
- 910 • Studies on the mechanism of integrating BIM, DfMA, lean, and sustainability;
- 911 • Readiness of stakeholders in adopting off-site construction within a certain country or
912 cultural context as well as the cross-country comparisons from a global perspective;
- 913 • A more holistic evaluation system of the performance of off-site construction from a
914 larger database or more case studies;
- 915 • Application of integrated project delivery method in off-site construction addressing
916 potential barriers (e.g., fragmentation);
- 917 • Development of technical standards and design codes for applying prefabricated
918 components, as well as optimizing material sustainability and engineering performance.

919 This review-based study provides both academic and practical implication. Scholarly,
920 this study contributes to the body of off-site construction knowledge by providing a focused
921 perspective of the development of off-site construction research in the more recent decade.
922 Key research areas were revealed, interactions of various key concepts were explored, and
923 new directions were then uncovered. Methodologically, this study documented the way in
924 which a bibliometric study approach is adopted in reviewing the off-site construction research.
925 It demonstrated how a research area with a large number of literature could be more
926 effectively reviewed by extending the bibliometric analysis to in-depth discussion. This study
927 can also benefit industry practitioners by providing them the emerging practices in off-site
928 construction practices, such as integrating BIM, DfMA, and lean in off-site construction. It
929 would also lead to more future joint work between industry and academia such as
930 performance evaluation of off-site construction projects.

931 It should be noticed that although this study attempted to synthesize the latest research
932 within the OSC domain and to reflect the overall trend, some issues or practices in OSC that
933 might have occurred are not captured because the methodology of this study relied upon the
934 published literature. Furthermore, only English-written literature with keywords in OSC and
935 its variables were consulted. In another word, it may potentially exclude latest studies of
936 OSC published in other languages.

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