



Royal College of Art Executive Education

INNOVATION EDUCATION RCA

Challenges for the Future of Interior Design
RCA Executive Education Masterclass (London)
20-22 September 2023



The new Royal College of Art campus, opened in 2022 and designed by Herzog & de Meuron.

Location

The course will be delivered from the 7th Floor Executive Education Suite
RCA Rausing Research & Innovation Building
15 Parkgate Road
Battersea
London SW11 4NL

Directions

The entrance is on a side street opposite Parker Cafe
Use this google maps link: <https://goo.gl/maps/Ki8B7FVAw6XdwpLC9>

Timetable

Day 1 / 20 September: Creative Reuse in Architecture and Interior Design

9:30 - 10:00	<p>Arrival and reception at 7th Floor Executive Education Suite, RCA Rausing Research & Innovation Building.</p> <p><i>Refreshments: Tea, coffee, water, pastries and fruit</i></p>
10:00 - 10:15	<p>Introductions, welcome to the RCA and overview of programme Gosia Starzyńska-Grześ</p>
10:15 - 10:45	<p>Talk: Prof Graeme Brooker (RCA)</p> <p>Title: Introduction to the context and ideas of Creative Reuse</p> <p>The early 21 st century can be characterised as a time of responses to the challenges of the climate emergency. How can the designed and built-environment react to these challenges? This talk will outline the contexts, ideas and some of the terminologies of the creative act of Reuse and set up the context for the rest of the days talks and tours through outlining how, in a world without any more wholesale demolition or discarding, what is already existing will provide the basic material for our future built environment.</p>
10:45 - 11:15	<p>Talk: Dr Ruth Lang (RCA)</p> <p>Title: Adaptive Reuse</p> <p>Ruth Lang will refer to her latest book Building for Change – The Architecture of Creative Reuse (2022) providing examples of projects that provide insight into how the aims of creative reuse can be delivered in practice. She believes that if we can all begin to consider the opportunities for reuse from the outset, we'll open up new territory for creative approaches which we might not ordinarily consider.</p>
11:15 - 11:30	<p><i>Tea, coffee and biscuits</i></p>
11:30 - 12:00	<p>Expert Practitioner Talk: Duncan Baker-Brown (Founder, BakerBrown)</p> <p>Title: Sustainable design</p> <p>Duncan will talk about his practice. BakerBrown internationally recognised Architects, consultants and long-term advocates of low and net zero carbon buildings. They believe sustainable design offers the best means of living well – socially, environmentally, financially – and have dedicated their working lives to helping create it. As pioneers in the field, they will share examples of their work.</p>
12:00 - 12:30	<p>Expert Practitioner Talk: Mat Barnes (Director, CAN)</p> <p>Title: Reuse as part of the design process</p> <p>The talk explores the conceptual threads and material explorations that run through CAN's projects. Mat will delve into the development and realisation of 4 projects across workspace, housing, exhibition and furniture design and look at how CAN has embraced creative re-use a part of their design process.</p>

12:30 - 13:00	Discussion and Q&A with participants, facilitated by Aidan Walker <ul style="list-style-type: none"> ● Prof Graeme Brooker (RCA) ● Dr Ruth Lang (RCA) ● Duncan Baker-Brown (Founder, BakerBrown) ● Mat Barnes (Director, CAN)
13:00 – 14:00	<i>Lunch and refreshments provided</i>
14:00 - 15:00	<i>Travel time (transport included)</i>
15:00 - 17:00	Afternoon off-site visits organised by Aidan Walker in King’s Cross: <ol style="list-style-type: none"> 1. 15:00 Heatherwick Studio / Coal Drops Yard: assemble at Heatherwick Studio, Making House, 55 Argyle Street, London WC1H 8EE; presentation and tour by Pablo Zamorano, Head of Geometry and Computational Design at Heatherwick. 2. 16:00 Gasholders Residences / Jonathan Tuckey Design: assemble at 4 Stable Street, London N1C 4AB, presentation and tour by Senior Associate Catarina Kohut
17.00	CLOSE

Day 2 / 21 September: Challenges for the Future of Retail

9:30 - 10:00	Arrival at 7th Floor Executive Education Suite, RCA Rausing Research & Innovation Building. <i>Refreshments: Tea, coffee, water, pastries and fruit</i>
10:00 - 10:20	Introduction: Prof Graeme Brooker (RCA) and Dr Tania López Winkler (RCA)
10:20 - 10:40	Expert Practitioner Talk: John Ryan (Stores Editor, Retail Week; European Editor, VM&S & Frame; Editor MiND, ALU; Retail strategy & trends Consultant) Title: Backwards & forwards, the emerging retail landscape Retail has been about stores for almost as long as can be remembered, yet for a short period it looked as if this might be coming to an end. The global pandemic and the rise of tech led some to imagine a world where shopping would take place on a computer screen and ‘experience’ would mean browsing a webpage or entering the ‘metaverse’. Now most of that is gone and in its place is an emerging landscape in which stores look back at how things used to be but incorporate tech and the ease it offers as a shopping facilitator. Cities are being revitalised, shops are blending online and physical and the retail experience means facing backwards and forwards in the same moment. Designers and retailers need to understand this if they are to create environments that work for consumers.
10:40 - 11:00	Expert Practitioner Talk: Robert Storey (Storey Studio)

	<p>Title: Retail design and the importance of experience</p> <p>Robert will talk about his practice StoreyStudio with studios in London and Paris. He will share a visual portfolio of his work, focusing on a couple of key projects where he has been tasked by clients to challenge typical retail codes, in light of new consumer demands. He will focus on the importance of experience and how narrative plays a role within his work as well as exploring how he deconstructs and reconceptualises ideas around display.</p>
11:00 - 11:15	<p>Discussion and Q&A with participants, facilitated by Aidan Walker</p> <ul style="list-style-type: none"> ● Prof Graeme Brooker (RCA) ● Dr Tania López Winkler (RCA) ● John Ryan (Stores Editor) ● Robert Storey (Storey Studio)
11:15 - 11:30	<i>Tea, coffee and biscuits</i>
11:30 - 12:00	<p>Expert Practitioner Talk: Ian Hunter (Director, Materials Council)</p> <p>Title: Materials Speed Dating</p> <p>Independent creative materials consultants, Materials Council, dip into their collection to bring out some of the most interesting and innovative materials on the market.</p> <p>From the super sustainable, the technologically advanced or the carefully crafted, Materials Speed Dating is a rapid run-through of fascinating, futuristic and attractive products.</p> <p>During the session you will be presented with a myriad of materials samples and will learn what they're good for, what they're not, and see inspiring examples of previous uses. Come along to meet your material match.</p>
12:00 - 12:20	<p>Expert Practitioner Talk: Lisl du Toit (Associate Design Director at Universal Design Studio)</p> <p>Case Study: The design of 'Our time on Earth' Barbican London</p> <p>In 2022 Universal Design Studio worked with Barbican Immersive and futures research agency, FranklinTill on the design of 'Our Time On Earth', an exhibition exploring the power of creativity to transform the conversation around the climate emergency. In this talk Lisl du Toit takes us through the design and material selection process, and reflects on the challenges, opportunities and ultimate impact of the build.</p>
12:30 - 13:00	<p>Discussion and Q&A with participants, facilitated by Aidan Walker</p> <ul style="list-style-type: none"> ● Prof Graeme Brooker (RCA) ● Dr Tania López Winkler (RCA) ● Ian Hunter (Director, Materials Council) ● Lisl du Toit (Associate Design Director at Universal Design Studio)
13:00 – 14:00	<i>Lunch and refreshments provided</i>
14:00 - 15:00	<i>Travel time (transport included)</i>

15:00 - 17:00	Afternoon off-site visits organised by Aidan Walker: Material Matters, Exhibition @ London Design Festival, Bargehouse Oxo Tower Wharf, Barge House St, London. Presentation by exhibition director Grant Gibson
17.00	CLOSE



Day 3/ 22 September: AI and Machine Learning in Architecture

9:30 - 10:00	Arrival at 7th Floor Executive Education Suite, RCA Rausing Research & Innovation Building. <i>Refreshments: Tea, coffee, water, pastries and fruit</i>
10:00 - 10:30	Talk: Gosia Starzynska (Researcher, RCA) Title: AI and Architecture – Integrating research with practice and education AI is becoming integrated into processes across industries, including architectural practice. Gosia Starzynska is a researcher, practitioner and educator and will look at how AI is applied across design stages in contemporary practice. She will discuss recent AI projects emerging across RCA research centres , thought leadership in academia and education and how to prepare new generations of architects to embrace AI technology fully.
10:30 - 11:00	Expert Practitioner Talk: Tim Fu (Founder, Studio Tim Fu and former designer at Zaha Hadid Architects Computation & Design ZHA CODE) Title: Thinking and designing in the era of machine intelligence A.I. technology is not just another tool in the design process; it represents a paradigm shift that refines how we think and create. Joining us is Tim Fu, designer and founder of the AI-focused design practice, Studio Tim Fu Ltd. During his tenure at Zaha Hadid Architects and through his ongoing independent research, Tim has attracted international acclaim, solidifying his status as a prominent figure in design and technology within the realm of AI. Tim will showcase the diverse tools and methodologies he's developed for thinking and designing in this era of machine intelligence.
11:00 - 11:15	Discussion and Q&A with participants, facilitated by Aidan Walker <ul style="list-style-type: none"> ● Gosia Starzynska (Researcher, RCA) ● Tim Fu (Founder, Studio Tim Fu)
11:15 - 11:30	<i>Tea, coffee and biscuits</i>
11:30 - 12:00	Expert Practitioner Talk: Martha Tsigkari (Head of Applied Research and Development, Foster + Partners) and Sherif Tarabishy (Associate, Foster + Partners) Title: The possibilities that AI raises for Architecture

	<p>Artificial Intelligence (AI) and Machine Learning (ML) are here to disrupt all industries as we know them – and that cannot be truer for the creative sectors. Martha Tsigkari and Sherif Tarabishy from Foster + Partners Applied Research and Development team will start by discussing the overall role of AI and ML and continue by placing them into the more particular context of our industry. They will then delve deeper into the possibilities that AI raises for our sector; this will include ML-based tools and pipelines that can be used in our industry to augment our creativity and enhance automation and go beyond “prompt engineering” for image creation. The presentation will conclude with an overview of the latent challenges these technologies pose, and the ways to overcome them.</p>
12:00 - 12:30	<p>Expert Practitioner Talk: Dr Alessandro Margnelli (Technical Director, AKTII) and Francesco Cascone (Senior Engineer, AKTII)</p> <p>Title: Innovative application and techniques of AI</p> <p>Artificial intelligence (AI) is set to revolutionise the architecture, engineering, and construction (AEC) industry in the coming years.</p> <p>The objective of the presentation by AKTII is to summarise techniques concerning applications of the noted AI methods developed over the last decade. First, a general introduction to AI is presented, and the importance of AI in the industry is described. Thereafter, a review of recent applications of ML, PR, and DL in the AEC field is provided, and the capability of such methods to address the restrictions of conventional models is discussed. Some examples of innovative application of AI in engineering design will be presented, from AI driven CFD analysis in the context of pedestrian wind microclimate to structural assessment of geometrically complex systems.</p>
12:30 - 13:00	<p>Discussion and Q&A with participants, facilitated by Aidan Walker</p> <ul style="list-style-type: none"> ● Martha Tsigkari (Foster + Partners) ● Sherif Tarabishy (Foster + Partners) ● Dr Alessandro Margnelli (Technical Director, AKTII) ● Francesco Cascone (Senior Engineer, AKTII)
13:00 - 13:30	<p>Closing remarks by Gosia Starzynska and Aidan Walker</p> <p>RCA Certificates and group photos</p>
13:30 – 14:30	<i>Lunch and refreshments provided</i>
14:30 - 15:30	<i>Travel time (transport included)</i>
15:30 - 17:00	<p>Afternoon off-site visits organised by Aidan Walker:</p> <p>1. 15:30 Andrew Martin, 190-196 Walton St, London SW3 2JL</p> <p><i>Travel time (transport included)</i></p> <p>2. V&A, Cromwell Rd, London SW7 2RL. Courtyard tour TBC if time allows - information shared during course.</p>
18:00	CLOSE

Disclaimer: The information given is accurate at the time of publication, however, the RCA reserve the right to amend the described course and timetable as circumstances dictate.

Course Convenors

	<p>Gosia Starzyńska-Grześ (Current RCA MPhil/PhD student, Architecture)</p> <p>Gosia is an ARB registered architect, an educator, and a current researcher at the Royal College of Art in London. She currently tutors at various UK universities, including Oxford Brookes and London South Bank University. In her academic research and teaching, she explores the transdisciplinary advancement in AI and applications of machine learning in 3D space recognition and her research has been published and presented internationally.</p> <p>Trained in Poland and the UK, Gosia has nearly 15 years of industry experience. After completing her BA, Gosia spent over a year working for Lang Dong International, a Beijing-based transdisciplinary practice where she was involved with a variety of masterplanning, cultural and residential schemes across multiple provinces spanning from Xinjiang to Liaoning.</p> <p>During her Master's studies, she worked at a Zurich-based practice where she participated in the design and delivery of high-end residential schemes located in the affluent Swiss Goldküste region. Since graduating, Gosia has worked on the designing and delivering of some of the UK's largest, award-winning urban regeneration projects, as well as run her own architectural practice.</p>
	<p>Aidan Walker (Beijing ADMD Culture Co. Ltd)</p> <p>Talented and energetic author, editor and conference / seminar producer working mostly in design and architecture, with specialities in craftsmanship and Mindful Design. Aidan conceives, develops, curates, engages speakers and presents the Forum and conference programmes for Design Shanghai, Design Shenzhen and UK Construction Week.</p> <p>Aidan's books 'The Ecology of the Soul' (2016) and 'Furniture in Architecture' (2020) explore consciousness and the links between Mindfulness, Craftsmanship and Circular Design – the subject of his public speaking presentations.</p>

RCA staff biographies



Professor Graeme Brooker (Head of Programme, Interior Design, RCA)

Graeme Brooker is an interior designer, Professor and Head of Interior Design at the Royal College of Art in London and his writing and teaching have been concerned with reuse and transformation in architecture for many years.

Brooker studied and practised Interior Design in London and Manchester, teaching Interior Architecture in Cardiff between 1997–2004. He then commenced the role of the head of Interior Design at Manchester Metropolitan University, and between 2004–2011 led the BA, MA and the Design Research Centre. In 2011 he was Principal Lecturer in Interior Architecture and Urbanism at Brighton University before, in 2013, becoming the head of the newly formed department of Fashion and Interiors at Middlesex University in London. He joined the RCA as Head of Programme in 2015.

Brooker has taught in various institutions in America, Europe and Asia, and was visiting professor in Antwerp (2010–13), and Milan (2014). Since 2010 he has keynoted and presented at over 30 international conferences, and has either externally examined or validated provision at over 25 institutions including Hong Kong, Moscow, and Chicago. He is a Principal Fellow of the HEA, and the author of numerous books that include:

Published in 2021 by Canalside Press, Graeme Brooker's book [50/50 Words for Reuse – A Manifesto](#) is a lexicon of terms to describe 'the transformation of the existing into something new'.




Dr Ruth Lang (Radical Practice Lead, Architecture, RCA)

Ruth is an architect, writer and curator, whose research explores alternative strategies and positions which can be adopted in pursuit of the practice of architecture.

In 2022 she published [Building for Change: The Architecture of Creative Reuse \(2022\)](#).

The book explores the architecture of reuse and adaptation. Architects are adapting existing buildings to create new spaces for a more conscious future. The urban fabric changes more slowly than our spatial needs, accelerated by digital technologies and new lifestyles. The trick for canny architects lies in an ingenious reuse and creative recycling that result in the stunning transformation of existing buildings for new purposes.

As unit leader for Radical Practice, Ruth supports students in establishing their intentions as practitioners beyond the

	<p>parameters of their academic experience, equipping them with the knowledge and skills to realise their work within the contemporary architectural context.</p> <p>An integral part of this work is to establish links with – and to draw inferences from – creative and technical practices parallel to architectural design, in order to shift the future agenda on a personal and professional basis.</p> <p>Alongside this, Ruth is currently the research lead for Low Carbon Housing at the Design Museum's Future Observatory, exploring the barriers to reducing embodied carbon in the housebuilding industry. The research will explore ways in which these can be overcome by using the Design Museum as a springboard for innovative practice.</p>
	<p>Dr Tania López Winkler (Senior Tutor, Super Matter Platform, RCA)</p> <p>Dr Tania López Winkler is an educator, architect and exhibiting artist. Her research is concerned with semiotic readings of the fabric of reality and interior topologies, with particular interest in material registers of human experience and everyday fictions in their role as depositories of collective memory and creative catalysts.</p> <p>Tania is leader of superMATTER in the Interior Design program. She brings her wide range of art and design practice to contribute with a creative teaching of the Interior Design field.</p> <p>Tania's current research departs from the topological and semiotic readings of material experience, and space production. with particular interest in the minute, the absurd and the marginal aspects of human inhabitation. Her practice explores the alter-ego as means to enquire different aspects of modernity manifested materially through various media and creative outcomes.</p> <p>Tania holds a PhD from the Architectural Association, with her thesis 'The Detective of Modern Life'. Through the fictional figure of the Private Detective, she identified the clue as a semiotic device.</p> <p>Tania's work has been exhibited and published internationally. In 2015 she received the Latin UK Award Visual Artist of the Year.</p>

Expert guest practitioners



John Ryan (Stores Editor, Retail Week; European Editor, VMSD & Frame; Editor MiND, ALU; Retail strategy & trends Consultant)

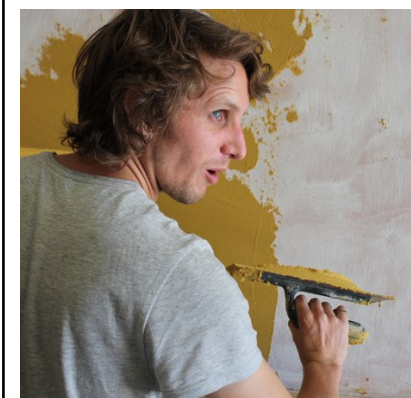
John Ryan is an analyst, consultant and journalist covering retail design, product merchandising, strategy and marketing for a variety of companies and magazines. As founder and managing director of 'Newstores' he provides a service that delivers details daily of new stores from around the world for retail boards in the UK and overseas. John is, among other things, European editor of VMSD, a contributor to Retail Week and Stores + Shops in Germany. On the consultancy side, his clients range from Deloitte to Carpetright, Marks & Spencer to Sainsbury's. In a previous life, he was a retail buyer for C&A.



Robert Storey (Spatial Designer; Founder/Creative Director, StoreyStudio)

Studying fine art sculpture at Central Saint Martins in London, Robert's practice focuses heavily on installation; exploring how objects and space impact the experience of the viewer. His work over the past 15 years has involved multiple spatial typologies and his artistic approach to storytelling has developed him a reputation as one of the industry's leading spatial designers, with projects completed globally for prestigious fashion brands and cultural institutions.

Robert works strategically with clients; designing, communicating and conceptualising on how photoshoots, window designs, presentations and stores can have paramount storytelling and brand coherency. Naturally with time, his practice evolved alongside a focus on research; Gen Z, retail futures and the experience economy.



Ian Hunter (Director, Materials Council)

Ian Hunter is a creative materials specialist and co-founder/Director of Materials Council, as well as Tutor, Super Matter Platform on the Interior Design MA. He works with designers to help them pick better materials and pick materials better.

Before founding Materials Council, Ian was a materials researcher at Foster + Partners, where he worked on the development of Apple's new Campus in Cupertino, Masdar City Abu Dhabi and Bloomberg's London HQ amongst other projects.



Lisl du Toit, Associate Design Director, Universal Design Studio

Lisl has been part of the Universal Design Studio team for the past seven years, with a remit that spans across hospitality, retail, workplace, and culture. Her strategic approach to design and innovation has led her to be a frequent collaborator with Universal's sister studio, Map Project Office, most notably for multiple cross-disciplinary IBM projects. Lisl is a firm believer in designing responsibly to create spaces that benefit both people and the planet.

Her passion has driven Universal's studio-wide approach to material research and design strategy that helps our teams design with the climate crisis in mind. Most recently, she oversaw the design of the Barbican's landmark 'Our Time On Earth' show, conducting extensive material research to realise an exhibition design that prioritises ecological stewardship. Born and raised in Namibia, Africa, Lisl has previously worked at Brinkworth and B3 Designers and took a travel break to traverse twelve countries alongside a return visit to her home nation.



Tim Fu (Founder and CEO, Studio Tim Fu Ltd)

Tim Fu is a renowned architectural designer specialised in advanced computation and artificial intelligence (AI). Emerging from Zaha Hadid Architects, he has founded Studio Tim Fu, a high-tech design practice pioneering the integration of AI into visionary design. As an active educator, he has run workshops at Harvard GSD, PA Academy, and lectured in various universities and conferences globally. Leveraging digital platforms, Tim has also built a notable online presence, sharing insights into the overlap of technology and design. His AI explorations have been featured worldwide, including Skynews, Bloomberg, AD, GenAI Summit, NXT BLD and has been exhibited during the Venice Biennale.



Duncan Baker-Brown (Founder, BakerBrown)

Duncan is a practising architect, academic, environmental activist and [author](#) who has practised, researched and taught around issues of sustainable development and closed-looped systems for more than 25 years. He recently founded BakerBrown, a research-led architectural practice and consultancy, created to address the huge demands presented by the climate and ecological emergency as well as the challenges of designing in a post-COVID world.



Martha Tsigkari (Head of Applied Research and Development, Foster + Partners)

As Head of Applied Research and Development at Foster + Partners, Martha is a specialist in a wide range of areas including performance-driven design & optimisation, interfaces & interaction, design-to-production and fast feedback & integration. She has provided solutions for hundreds of projects since she joined in 2006. She is also an Associate Professor at UCL and has taught, lectured and published on the subject of computational design internationally.

<https://www.building.co.uk/building-the-future-commission/the-stakes-are-high-so-are-the-rewards-ai-and-the-future-of-construction/5124627.article>



Sherif Tarabishy (Associate Partner in Applied Research + Development, Foster+Partners)

Architect, Computational Designer and Researcher, Sherif works on complex design challenges on a daily basis, utilising his expertise in geometry optimization, digital fabrication, virtual and augmented reality and machine learning.




Mat Barnes (Director, CAN)

Mat Barnes is the director of CAN, an Architecture and Ideas studio based in London. Since its formation in 2016, CAN has built a reputation for creating striking and idiosyncratic projects across public art, architecture and furniture design. CAN's work is widely published and has won multiple awards, including two RIBA awards and a Wallpaper* furniture design award. CAN was included in the Observer's Top 5 architecture of 2020 and Mat received the RIBA Rising Star award 2021. Mat currently teaches at the London School of Architecture.

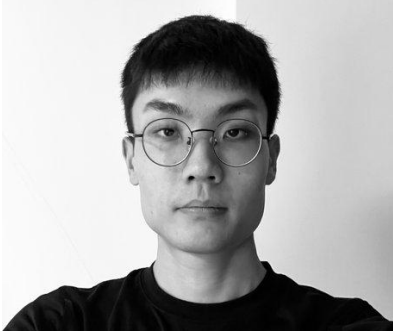


Francesco Cascone (Senior Engineer, AKTII)

Francesco's experience includes some of AKTII's most high-end hospitality schemes, as well as several landmark cultural and civic projects with other consultancies. Francesco has been a computational design engineer for the Gurney Wharf development in Malaysia. He has similarly been a design engineer for the Mohari Villas hospitality development (with Zaha Hadid Architects) on the seafront Papagayo peninsula in Costa Rica. Francesco was variously a computational and structural designer for the MSG Sphere entertainment arenas in Las Vegas and London, as well as for the 'Star in Motion' and 'NooR Riyadh' public art installations in KSA, and also for the Emirates National Oil Company (ENOC) pavilion at Expo 2020 Dubai in the UAE.

	<p>He's additionally Authored technical publications for the online journals 'Buildings' and 'Engineering Structures', and he's delivered presentations for industry conferences in Denmark and Rome.</p>
	<p>Alessandro Margnelli (Technical Director, AKTII) Alessandro joined AKTII as a design engineer in 2008. With skills and experience across a range of sectors, he also has a wider role for the development of technical knowledge within the company. Achieving a PhD in structural dynamics, Alessandro's specialist skills are primarily focused around wind-structure interaction of complex buildings, aerodynamic structure stability and vibration comfort analysis of tall buildings. Having worked on award-winning projects such as Vessel, in New York's Hudson Yards with Heatherwick Studio, and The Twist in Norway with BIG, Alessandro has acquired extensive knowledge on complex unusual structures where challenging geometries and extreme environments are prenominal. He is currently leading the Wind and Vibration team where he has delivered several pedestrian wind comfort assessments, wind and tall building interactions and walkway bridges.</p>

RCA Architecture PhD student, supporting facilitation

	<p>Mingxin Li is an environmental architect focusing on multi-scale representation of the environment. He graduated from the School of Design at Jiangnan University in 2018 with a Bachelor's degree in Environmental Design and completed a Master of Arts in Environmental Architecture at the Royal College of Art in 2020.</p> <p>Mingxin Li is currently a PhD Architecture candidate at the School of Architecture, Royal College of Art.</p>
---	---

Practical Information

<p>Contact information</p>	<p>Hattie Allen, Executive Education Manager hattie.allen@rca.ac.uk</p> <p>Aidan Walker Course convenor aidan@aidanwalker.co.uk</p>
<p>What to bring</p>	<p>Please bring a notepad, pen, smartphone/camera, or an iPad if that is your preferred device.</p>
<p>Travel</p>	<p>Travel for the afternoon site visits in London will be arranged by Aidan Walker.</p>

Wifi Access	On arrival at the RCA, you will be provided with instructions on how to access the WiFi.
Refreshments	Food and refreshments will be provided at the RCA on arrival, morning break and lunchtime.
Security & Belongings	Jackets, bags and other personal belongings may be left in the workspaces at the owner's risk. Please ensure that you safeguard your possessions as Royal College of Art cannot be held responsible for items lost, stolen or damaged.
Staying Safe	For a city of its size and population – more than 8 million people – the level of crime in London is low. Over three quarters of crime here is opportunistic so there are precautions you can take to stay safe. In the UK, the emergency assistance number is: 999.
Weather	Check the weather before you travel, always carry a bottle of water and an umbrella!
Power Plugs	London and the wider United Kingdom use a three-pin plug with a general voltage of 230v. Please bring your own adaptors and chargers.
Recording	No film or sound recordings are permitted during the course.
Copies of lectures and slides	The speakers and lecturers reserve the right to protect their intellectual property. We encourage you to bring a notebook to capture the content throughout, copies will not be distributed.
Certificates	<p>Participants will receive a certificate of attendance on completion of the course if they attend a minimum of 75% and they must attend the final session.</p> <p>Certificates of attendance are distributed on the final day for all delegates that have completed the course. Please note that this does not represent a formal qualification from the Royal College of Art.</p>
Social media	<p>We encourage you to share your experience using social media.</p> <p>Twitter: @RCA @RCAShortCourses #RCAShortCourses Instagram: @RoyalCollegeofArt @RCAShortCourses #RCAShortCourses LinkedIn: RCA Executive Education</p>
Covid-19 safe guidelines	If you have any Covid-19 symptoms during the course, such as a new continuous cough, sore throat, loss of taste or smell, please do not attend the next session until you have a negative lateral flow test result.
Photography	ADMD and RCA may photograph persons at the event. No audio recording or filming is permitted during RCA talks.

Custom Executive Education

The RCA delivers senior-level [custom executive education](#) programmes for business, government, the public sector and universities globally. If you would like to find out more please speak to us during the course.

We can leverage world-class design research and researchers, unrivalled design expertise and teaching, and the widest range of established disciplines to be found across the design spectrum. These span our Schools of [Architecture](#), [Arts & Humanities](#), [Design](#) and [Communication](#).

Award winning research centres and incubators include the [Helen Hamlyn Centre for Design](#), the [Material Science Research Centre](#), the [Intelligent Mobility Design Centre](#) and [InnovationRCA](#).



RCA Executive Education Team, left to right: Hazel Doran Executive Education Communications and Events Administrator, Jo Chounta Executive Education Coordinator, Peter Christian Head of Executive Education, and Hattie Allen Executive Education Manager.

Executive Education Team

Research Office

Royal College of Art

E: short-courses@rca.ac.uk